



UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
ELECTIVE 1 - SPORT ECONOMY

Academic Year 2023/2024

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

ECONOMICS

3. Cycle

1st

4. Course Unit

ELECTIVE 1 - SPORT ECONOMY (03366)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

1st Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor FERNANDO MANUEL MONTEIRO MARTINS

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Acquire the theory and methodology appropriate to the knowledge and criticism of the economic aspects of sport.

Identify, select and evaluate sources of documental and bibliographical information referring to Portuguese and European sporting reality.

Develop techniques, attitudes and behaviors based on learning abilities.

Know the fundamentals of the governance of sports organizations and the respective regulation.

15. Specific Objectives

Understand the working of the economic aspects of the European Sport Model and of the American Sport Model.

Distinguish the functioning of the Portuguese Sport Model in the context of European sport sub-models.

Understand the operational organization of a sports federation.

Understand the economic models of the market and identify sports examples.

Analyze the population's demand for sports and leisure, the amateur and the professional supply.

16. Skills to be acquired



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Understand the context of the curricular unit (UC).
Master the fundamental concepts transmitted during classes.
Apply to the resolution of problems related to the treated contents.
Deepen the acquired knowledge.
Relate with other domains in the field of Sport.
Implement knowledge of sports organization and governance.
Learn the terminology used within the specific contents of the UC.

17. Teaching Methodology

Several pedagogical models are used. The first, referring to theoretical sessions, consists of exposing content by the teacher. The second, the practical sessions, will explore different forms of work, such as solving exercises related to the contents of the theoretical sessions, individually and in group, data interpretation and software manipulation. The third will consist of promoting interaction practices, such as those resulting from practical sessions.

18. Course Unit Program

1. Understand the peculiarity of the European Sport Model and distinguish it from the American Sport Model.
2. Define sports goods.
3. Understand the production and producers of a sport.
4. Knowing the leisure and sports needs of the population.
5. Analyze and get to know the monopolistic competition market and sports monopolies for the definition of economic decision criteria for clubs and sports federations.
6. Understand the functioning of sports associations as a third sector, federations, clubs and non-profit organizations,
7. Private regulation of the sports market, sports functions, social functions and economic functions of a sports federation.
8. State public regulation and provision of the third sector.
9. The professional sports market: the case of the United States.
10. The professional sport market: the case of Europe.
11. The professional sports job market.
12. Economic aspects of sports infrastructures.
13. Economic aspects of sporting events.

19. Assessment Methods

Students' evaluation will be carried out in accordance with the University regulations, recommending the methods of continuous evaluation, including participation in school activities and 2 written tests and the final exam. Each test will contribute by 50% for the final mark.

20. Didactic Resources

Various bibliographic elements. Theoretical exposition will be used, accompanied by analysis of texts, books, notes, databases, powerpoint presentations, graphics, among others, in paper and digital support on the topics of the program.

21. Sustainability Objectives



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- 1 - Ensure equal access to quality technical, professional and cultural education.
- 2 - Substantially increase the number of young people and adults with relevant qualifications, including technical and professional skills, for employment, decent work and entrepreneurship.
- 3 - Guarantee equal opportunities in university education, including for people in vulnerable situations.
- 4 - Understand the importance of sport as a practice that promotes health and is balanced with the environment

22. Keywords

Economics,
Sports,
Club,
Federation,
Professional,
Amateur



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23. Main Bibliography

Author(s): Leeds, M.A., Allmen, P., Matheson, V.A.
Title: The Economics of Sports
Edition: 6th Year: 2018
Local: New York
Publisher: Routledge

Author(s): European Commision
Title: Study on the European Sport Model: a report to the European Commision
Edition: Year: 2022
Local: Brussels
Publisher: European Commision

Author(s): Tenreiro, F.,
Title: The Pyramid Market of the European Sports Model: The Economics of Federations,
Edition: 1 Year: 2015
Local: Lisboa
Publisher: De Boeck Université

24. Complementary Bibliography

Author(s): Kesenne, S.,
Title: The Economic Theory of Professional Team Sports: An Analytic Treatment,
Edition: 2 Year: 2015
Local:
Publisher: Edward Elgar

Author(s):
Title:
Edition: Year:
Local:
Publisher:



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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'OPÇÃO 1 - ECONOMIA DO DESPORTO': Academic Year 2023/2024
Autor / Author	Prof. Doutor FERNANDO MANUEL MONTEIRO MARTINS
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
Data Hora / Date Time	
Formato de dados / Data Format	Texto / Text, PDF
Estatuto de utilização / Usage	Acesso público / Public Access
Relação / Relation	Version 1,0
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