



UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Knowledge Management

Academic Year 2023/2024

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Human Resource Management

3. Cycle

1st

4. Course Unit

Knowledge Management (11329)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

2nd Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor JOÃO FERNANDO DE SOUSA MENDES

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Equip students to operationalize information with a view to obtaining skills in knowledge management in an organizational context.

15. Specific Objectives

- Identification of forms of scientific, technical and organizational knowledge.
- Analysis of the transmission process of technical-professional knowledge in organizations and their management.
- Analysis of forms of organizational development and innovation with a view to creating knowledge.

16. Skills to be acquired

Identification of forms of scientific, technical and organizational knowledge, in order to allow:

- Know how to analyze data and information.
- Knowing how to learn and apprehend information.
- Knowing how to manage knowledge with a view to obtaining competence.
- Knowing how to create knowledge.

17. Teaching Methodology



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1. Verbal Methodologies (telling) / Intuitive Methodologies (showing), Exposition, Explanation, Dialogue. The Expository Methodology, using audiovisual means to explain the syllabus.
2. Active Methodologies (do), Case Studies. Active Methodology, through the resolution of practical cases and discussion of case studies and scientific articles.
3. Collaborative Methodologies, through group work.

18. Course Unit Program

1. Theoretical approach to management in the last century.
2. The issue of information management.
3. Knowledge management models.
4. Factors facilitating the transmission of knowledge.
5. How to create knowledge.

19. Assessment Methods

Two written tests for continuous evaluation.

20. Didactic Resources

Recommended bibliography and supporting texts (PowerPoint).

21. Sustainability Objectives

Responsible consumption and production (replacing paper with digital media)

22. Keywords

Data, information, knowledge and skills.



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23. Main Bibliography

Author(s): Lopes, Eduardo
Title: Capital intelectual e gestão estratégica de recursos humanos.
Edition: 2 Year: 2012
Local: Lisboa
Publisher: RH

Author(s): Loureiro, Joaquim
Title: Gestão do conhecimento
Edition: 1 Year: 2003
Local: Lisboa
Publisher: Centro atlantico

Author(s): Cascão, Ferreira
Title: Entre a gestão de competências e a gestão do conhecimento
Edition: 1 Year: 2004
Local: Lisboa
Publisher: RH

24. Complementary Bibliography

Author(s): Sarmento, Manuela
Title: Metodologia científica
Edition: 1 Year: 2013
Local: Lisboa
Publisher: Universidade Lusiada

Author(s): Serrano, António & Fialho, Cândido
Title: Gestão do Conhecimento: O novo paradigma das organizações
Edition: 1ª Year: 2003
Local: Lisboa
Publisher: FCA



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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'GESTÃO DO CONHECIMENTO': Academic Year 2023/2024
Autor / Author	Prof. Doutor JOÃO FERNANDO DE SOUSA MENDES
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
Data Hora / Date Time	
Formato de dados / Data Format	Texto / Text, PDF
Estatuto de utilização / Usage	Acesso público / Public Access
Relação / Relation	Version 1,0
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