



UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Finances

Academic Year 2023/2024

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

BUSINESS MANAGEMENT

3. Cycle

2nd

4. Course Unit

Finances (70201)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

1st Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 15,00

Tutorial Guidance: 20,00

9. ECTS Credits

7,50

10. Scientific Area Coordinator

11. Regent

Prof. Doutor MÁRIO ALEXANDRE GUERREIRO ANTÃO

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Assuming prior knowledge gained during the undergraduate degree, the programme has been designed with the possibility of varying levels of understanding regarding corporate finance from the attending master's students.

The current module aims to equip students with advanced knowledge in the realm of corporate finance.

The systemic logic of evaluating the impacts of financial decisions on the company is emphasized.

15. Specific Objectives

It is intended that students master the main areas of knowledge within the domain of corporate finance, including, among other concepts, time value of money, economic and financial performance, risk/return trade-off, financial modelling, value determination and creation, bankruptcy and recovery, among others.

16. Skills to be acquired

By the end of the semester, students should have gained competence in the following areas:

1. Advanced financial technique's mastery;
2. Critical thinking skills and ability to apply knowledge to the financial context;
3. Being able to make financial decisions and anticipate their consequences proactively; argumentative skills in the financial domain.



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LISBOA

17. Teaching Methodology

Following the spirit of the Bologna model for the European higher education area, lectures will be delivered with a dynamic and cohesive approach that combines lectures, theoretical discussions, and case studies. Students are expected to participate by resolving cases and presenting topics based on the curricular content of the course unit.

18. Course Unit Program

1. Revisiting the concept of time value of money
2. Financial analysis
3. Breakeven point management
4. The company's financial balance
5. Strategy and investment decisions
6. Value creation models
7. Construction and evaluation of the company's financial plan as support for decision-making
8. Financial planning models
9. Company and business valuation models
10. The problem of bankruptcy and company recovery

19. Assessment Methods

Continuous assessment will be carried out through evaluating students' performance in class, through oral interventions, practical work/exercises, and case resolution.
An individual assessment test will be conducted at the end of the semester.

20. Didactic Resources

The following teaching resources will be used:

1. Primary and recommended literature;
2. Case studies in corporate finance. Presentation slides to support the lessons; and
3. Cases in Corporate Finance.

21. Sustainability Objectives

Quality education objectives will be pursued, and efforts will be made to contribute to reducing inequalities, gender equality and improving the performance of industries, innovation and infrastructures. The other pillars of the sustainability goals will be taken into account.

22. Keywords

Finance
Financial analysis
Financial management
Value modelling
Financial modelling
Financial p



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23. Main Bibliography

Author(s): Brealey R., Myers S., Allen F.
Title: Princípios de Finanças Empresariais
Edition: 8th Year: 2007
Local: Lisboa
Publisher: Mc Graw-Hill

Author(s): McDougal J., Boyle P.
Title: Corporate Finance: Investment and Advisory Applications
Edition: 1th Year: 2017
Local: US
Publisher: CreateSpace Independent

Author(s): Mota, G., Custódio, C.
Title: Finanças da Empresa
Edition: 1th Year: 2021
Local: Lisboa
Publisher: Edições Silabo

24. Complementary Bibliography

Author(s): Shields G.
Title: Risk Management: The Ultimate Guide to Financial Risk Management Applied to Corporate Finance
Edition: 1th Year: 2018
Local: US
Publisher: International Kindle paperwhite

Author(s): Neves J.
Title: Avaliação de Empresas e Negócios
Edition: 1th Year: 2002
Local: Lisboa
Publisher: Mc Graw-Hill



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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'FINANÇAS': Academic Year 2023/2024
Autor / Author	Prof. Doutor MÁRIO ALEXANDRE GUERREIRO ANTÃO
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
Data Hora / Date Time	
Formato de dados / Data Format	Texto / Text, PDF
Estatuto de utilização / Usage	Acesso público / Public Access
Relação / Relation	Version 1,0
(c) Universidade Lusíada, 2024	