UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Finances

Academic Year 2025/2026

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

BUSINESS MANAGEMENT

3. Cycle

2nd

4. Course Unit

Finances (70201)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

1st Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	15,00
Tutorial Guidance:	20,00

9. ECTS Credits

7,50

10. Scientific Area Coordinator

11. Regent

Prof. Doutora LEOPOLDINA MARIA DA COSTA ALMEIDA

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Building on knowledge typically acquired at the undergraduate level, this programme has been structured to accommodate students with diverse backgrounds and varying levels of expertise in corporate finance.
The course offers a comprehensive overview of the core principles and practices of corporate financial management.
Emphasis is placed on a systemic analytical framework for assessing the impact of financial decisions on the organisation.

15. Specific Objectives

Students will be expected to demonstrate a solid understanding of core areas in corporate finance, including financial analysis, financial planning, investment appraisal, capital structure, cost of capital, and dividend policy.

16. Skills to be acquired

By the end of the semester, students should have gained competence in the following areas:
1. Advanced financial technique's mastery;
2. Critical thinking skills and ability to apply knowledge to the financial context;
3. Being able to make financial decisions and anticipate their consequences proactively;
4. Argumentative skills in the financial domain.

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17. Teaching Methodology

Following the spirit of the Bologna model for the European higher education area, lectures will be delivered with a dynamic and cohesive approach that combines lectures, theoretical discussions, and case studies. Students are expected to participate by resolving cases and presenting topics based on the curricular content of the course unit.

18. Course Unit Program

1.Introduction to Corporate Finance
2.Analysis and Interpretation of Financial Statements
3.Corporate Financial Equilibrium: Short, Medium, and Long-Term Perspective
4.Cash Flow
5.Investment Project Evaluation (NPV, IRR, Payback)
6.Capital Structure and Cost of Capital
7.Dividend Policy

19. Assessment Methods

Continuous assessment will be carried out through the evaluation of students performance in class, based on oral participation and the completion of exercises and practical case studies.
An individual assessment test will be administered at the end of the semester.

20. Didactic Resources

The following teaching resources will be used:
1. Core and recommended bibliography
2. Lecture support slides
3. Corporate finance case studies

21. Sustainability Objectives

Quality education objectives will be pursued, and efforts will be made to contribute to reducing inequalities, gender equality and improving the performance of industries, innovation and infrastructures. The other pillars of the sustainability goals will be taken into account.

22. Keywords

Finance
Financial Analysis
Financial Management
Project Evaluation
Capital Structure and cost

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23. Main Bibliography

Author(s):	Brealey R., Myers S., Allen F., Edmans A.		
Title:	Principles of Corporate Finance		
Edition:	15th	Year:	2025
Local:	New York		
Publisher:	Mc Graw-Hill		
ISBN Code:			

Author(s):	McDougal J., Boyle P.		
Title:	Corporate Finance: Investment and Advisory Applications		
Edition:	1th	Year:	2017
Local:	US		
Publisher:	CreateSpace Independent		
ISBN Code:			

Author(s):	Mota, A. G., Barroso, C. D., Nunes, J. P., Oliveira, L., Ferreira, M. A., & Inácio, P. L.		
Title:	Finanças da empresa: Teoria e prática		
Edition:	7ª	Year:	2025
Local:	Lisboa		
Publisher:	Edições Silabo		
ISBN Code:			

24. Complementary Bibliography

Author(s):	Vieito, J. P., & Maquieira, C. P.		
Title:	Finanças empresariais: Teoria e prática		
Edition:	3ª	Year:	2022
Local:	Lisboa		
Publisher:	Escolar Editora		
ISBN Code:			

Author(s):	Damodaran, A.		
Title:	Applied corporate finance: A user?s manual		
Edition:	4th	Year:	2014
Local:	Hoboken, NJ		
Publisher:	Wiley		
ISBN Code:			

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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'FINANÇAS': Academic Year 2025/2026
Autor / Author	Prof. Doutora LEOPOLDINA MARIA DA COSTA ALMEIDA
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
Data Hora / Date Time	
Formato de dados / Data Format	Texto / Text, PDF
Estatuto de utilização / Usage	Acesso público / Public Access
Relação / Relation	Version 1,0

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