UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Introduction to the Study of Popular Music

Academic Year 2023/2024

1. Organic Unit

Faculty of Architecture and Arts

2. Course

JAZZ AND MODERN MUSIC

3. Cycle

1st

4. Course Unit

Introduction to the Study of Popular Music (C6123)

5. Scientific Area

6. Curricular Year

2nd

7. Type of Curricular Unit / Semester

2nd Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	

9. ECTS Credits

3,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor MASSIMO CAVALLI

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

The subject Introduction to Popular Music Studies invites students to learn about the main debates and theories that characterize the scientific study of popular music, from a multidisciplinary and critical approach to the practices of production, mediation, and reception of popular music.

15. Specific Objectives

1. Have a critical perspective on the criteria for defining popular music
2. Establish a chronology of artistic evolution in popular music.
3. Understand the main debates around popular music from the perspective of production, mediation and reception of music and from a multidisciplinary approach.
4. Knowing how to articulate the theories and concepts used by the study of popular music to empirical contexts, with emphasis on the Portuguese case.

16. Skills to be acquired

1. Ability to critically analyze scientific texts in Portuguese or English about popular music.
2. Apply theoretical concepts learned to musical practices.
3. Articulate ideas, concepts and debates around popular music.
4. Know how to search and select information through the use of various sources: texts, internet and audiovisuals among others.
5. Write a report correctly based on the information collected
6. Know a wide range of artists and musical genres.

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17. Teaching Methodology

Presencial model consisting of theoretical and practical classes. Theoretical classes, consisting of an expository part using audio-visual and sound supports and practical classes, consisting of the discussion of texts and works performed with analysis, composition and arrangement exercises.

18. Course Unit Program

1. Introduction to Popular Music Studies: object, theories, methods and concepts.
2. What is popular music? Popular culture vs. erudite culture. Popular and non-popular music.
Jazz and popular music.
3. The popular music industries. Adorno and critical theory. Music and phonographic industry. The Portuguese case.
4. Popular music and technologies. The technologies of production, dissemination and reception of popular music.
popular music.
5. Geographies and identities of popular music. The local and the global. Race, ethnicity and gender.
6. Communities, scenes and subcultures. From subcultures to neo-tribes.
7. Mediations: journalism and music criticism, radio, television and internet.
8. Contributions to a musicology of popular music.

19. Assessment Methods

1. Two individual written assignments.
2. Class attendance and participation.
3. Individual oral presentation and powerpoint presentation of selected topics.

20. Didactic Resources

In addition to the recommended bibliography, articles from scientific journals, book chapters, and audiovisual aids (films, documentaries, and audio and video clips) will be provided throughout the semester.

21. Sustainability Objectives

Increased use of digital platforms such as Teams to provide didactic materials to students and clarify doubts through videoconferences, thus limiting travel and the use of paper copies. Attendance control of teachers and students by means of digital equipment, thus contributing to a reduction in the use of paper. Use of specific software for musical notation with reduced use of paper support, and implementation of energy and resource reduction in the University's facilities.

22. Keywords

Popular Music
Popular culture
Music industry
Identity
Subculture
Songwriting
Mediation

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23. Main Bibliography

Author(s):	FRITH, Simon e GOODWIN, Andrew		
Title:	On Record: Rock, Pop and the Written Word		
Edition:		Year:	1990
Local:	Londres		
Publisher:	Routledge		

Author(s):	MIDDLETON, Richard		
Title:	Studying Popular Music		
Edition:		Year:	1990
Local:	Milton Keynes		
Publisher:	Open University Press		

Author(s):	NEGUS, Keith		
Title:	Popular Music in Theory		
Edition:		Year:	1996
Local:	Cambridge		
Publisher:	Polity Press		

24. Complementary Bibliography

Author(s):	PERRICONE, Jack		
Title:	Great Songwriting Techniques		
Edition:		Year:	2018
Local:	New York		
Publisher:	Oxford University Press		

Author(s):	WALL, Tim		
Title:	Studying Popular Music Culture-Studying the Media		
Edition:		Year:	2003
Local:	London		
Publisher:	Arnold		

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Ficha técnica MIP / MIP Datasheet	
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Autor / Author	Prof. Doutor MASSIMO CAVALLI
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Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
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