



UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Introduction to Digital Technologies

Academic Year 2023/2024

1. Organic Unit

Faculty of Architecture and Arts

2. Course

DESIGN

3. Cycle

1st

4. Course Unit

Introduction to Digital Technologies (L5006)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

1st Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance:

9. ECTS Credits

3,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor RUI HUMBERTO DE MATOS DIAS

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Use of digital resources, aiming its application in exercises and in future graphic design / communication design projects.

Deal with different types of digital representation: visual and graphic.

15. Specific Objectives

Apply visual and graphic possibilities, using software for graphic design / communication design, in exercises suitable for the 1st year of the degree (progressive learning, to be articulated with design fundamentals taught in the course Design I), not losing view its further application.

Dealing with other functionalities / basic resources: managing documents, compressing files, distinguishing image formats, color systems, preparing documents for printing.

16. Skills to be acquired

Know how to manage and apply technical and expressive digital resources, especially visual and graphic, in conjunction with the learning of design fundamentals, namely in terms of typographic composition, layout, patterns, illustration, image processing and pagination.

Know how to use software features (in Adobe Illustrator, mainly, but also in Adobe InDesign and Adobe Photoshop).

17. Teaching Methodology



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Theoretical introductions supported in selected bibliography.
Practical approaches supported in appropriate software.
Participated presentations.
Demonstrative exercises, replicated and recreated by the students.
View and comment on case studies: exemplary representations.

18. Course Unit Program

Resource management, representation, composition and graphic editing using Adobe Illustrator:
Application interface;
Management of basic resources: use and management of documents / files, image formats, color systems, vectorial representation, etc.;
Features for color;
Features for typography and text composition;
Features for layout;
Features for vectors: free illustration and rigorous illustration;
Preparing documents for printing, or for the Internet.
Layout and pagination using Adobe InDesign.
Image processing using Adobe Photoshop; other features.

This program seeks to contribute to the construction of a knowledge base to be applied later in the development of graphic projects (graphic design, communication design, but also multimedia design). It promotes, from the beginning, an articulation with the Design I course program, foreseeing, equally, further developments in Design II and Design III, among others courses of the degree.

19. Assessment Methods

Two tests: execution of practical exercises.
Eventual complementary stimulation exercises.
Consideration of students participation and commitment, as well as their attendance, punctuality and compliance with schedules.

20. Didactic Resources

Multimedia presentations.
Available hardware.
Available software (Adobe Illustrator, Adobe InDesign, Adobe Photoshop).
Internet.
Selected bibliography.

21. Sustainability Objectives

Although the aim of teaching this course and of the degree is to fulfill goal 4 of SDG defined by the UN.- quality education - the foundational basis of the UL-Lisbon Design courses is the belief that Design is a tool for the sustainable promotion of society in its ethical, social and ecological aspects. Therefore, one of the global objectives of Design teaching at ULL is to alert students to the importance of their future as designers so that it fulfils all the 17 SDG defined by the UN.



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22. Keywords

Digital technologies
Graphic design
Communication design

23. Main Bibliography

Author(s): WOOD, Brien
Title: Adobe Illustrator: Classroom in a Book
Edition: Year: 2022
Local: s/l
Publisher: Pearson

Author(s): ANTON, Kelly; DEJARLD, Tina
Title: Adobe InDesign: Classroom in a Book
Edition: Year: 2022
Local: s/l
Publisher: Pearson

Author(s): CHAVEZ, Conrad; FAULKNER, Andrew
Title: Adobe Photoshop: Classroom in a Book
Edition: Year: 2022
Local: s/l
Publisher: Pearson

24. Complementary Bibliography

Author(s): AMBROSE, Gavin; HARRIS, Paul
Title: The Layout Book
Edition: Year: 2007
Local: Lausanne
Publisher: AVA

Author(s): MACARIO, Joyce Walsh
Title: Graphic Design Essentials: Skills, Software and Creative Solutions
Edition: Year: 2009
Local: London
Publisher: Laurence King



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Ficha técnica MIP / MIP Datasheet	
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