



UNIVERSIDADE LUSÍADA  
LISBOA

Course Unit Program  
Ethics and Social Responsibility

Academic Year 2023/2024

**1. Organic Unit**

Faculty of Business and Economic Sciences

**2. Course**

Tourism Management

**3. Cycle**

1st

**4. Course Unit**

Ethics and Social Responsibility (V2107)

**5. Scientific Area**

**6. Curricular Year**

1st

**7. Type of Curricular Unit / Semester**

2nd Semester



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#### 8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance:

#### 9. ECTS Credits

3,00

#### 10. Scientific Area Coordinator

#### 11. Regent

Prof. Doutor VÍTOR MANUEL LEITÃO COUTINHO

#### 12. Assistants

#### 13. Teaching Language

Portuguese

#### 14. General Objectives

Explain morality as a constitutive dimension of the human being;  
Define the scope and delimitations of moral philosophy;  
Identify the different moral conceptions and ethical paradigms;  
Develop the elements of ethical reasoning and the fundamental ethical principles;  
Understand the essential categories of human morality;  
Analyze paradigmatic situations and problems in multiple areas of applied ethics

#### 15. Specific Objectives

Rigorously use the concepts of ethics in relation to deontology, law and religion;  
Describe the main ethical theories;  
Framing the concept of the person and human dignity as the fundamental basis of ethics;  
Understand the principles of humanist ethics;  
Identify elements that are relevant to responsible decisions;  
Analyze the elements of the moral act in the context of concrete situations;  
Approach several contemporary problems from the specific perspective of ethics

#### 16. Skills to be acquired



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Ability to:

- make adequate use, in ethical reflection, of the concepts and methodology specific to ethical rationality;
- argue about moral issues using ethical foundations;
- use discursive and dialogical skills in the field of ethics;
- correctly apply the main ethical principles to different situations;
- develop reasoned ethical reflection, both in the professional sphere and in the debates of contemporary society

### 17. Teaching Methodology

The syllabus will be presented by the lecturer in a predominantly expositive way, usually with the support of slides, occasionally using academic texts as a starting point for reflection. Student intervention is encouraged, through comments, questions or proposals of cases for debate.

\* Note: Some thematic units may not be dealt with in class, but may be the subject of self-study

### 18. Course Unit Program



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I. Introduction

1. To Think Human Action: The Fundamental Concepts
2. Ethics as an Academic Discipline
3. Ethics, Law, and Religion

II. Nature of Ethics

4. Ethical Concerns: Man as a Moral Being
5. Morality as Dimension of Human Action
6. Truth in Ethics? Realism and Cognitivism
7. Moral Universalism and Relativism
8. Why is it Good to do Good? Moral Goodness and Duty
9. How do we know what is good? Moral Foundations and Ethical Theories

III. Elements of the moral dimension of human action

10. Conditions and Elements of Moral Action:
11. The Moral Subject: Character, Virtues, Moral Capacity
12. Extrinsic Ethical References: Values, Principles and Moral Norms
13. Moral conscience as a norm of action
14. Ethical Decision

IV. Foundation of Ethics

15. The Person as Fundamental Moral Value
16. Human Dignity as Ethical Reference
17. The Moral Value of Human Life and the Prohibition of Killing
18. Fundamental Ethics Principles

V. Fundamental Areas of Human Life

19. The Beginning of Human Life: Anthropological Status and Moral Value of Human Embryo
20. To Take care of a Sick Person: Relationship in Health Care
21. Death and Dying in Contemporary Society
22. Ethical Issues at the End of Life
23. Sex and Gender Identity
24. Elements of a Professional Ethics

**19. Assessment Methods**

The continuous assessment will comply with the norms in force in the University, combining of two written assessment tests (that constitutes 60% of the final grade) and an exam (that constitutes 40% of the final grade)

**20. Didactic Resources**

E-Learning Platform  
Texts  
Slides



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## 21. Sustainability Objectives

Assume human dignity as the basis of respect for human rights

Encourage respect for cultural diversity and the coexistence of multiple ethical worldviews in pluralistic secular societies

Develop a sense of responsibility towards future generations and the preservation of the environment

Raise awareness of the demands of social responsibility, through active solidarity based on socially relevant ethical principles

Motivate towards an active and responsible citizenship, based on common ethical

## 22. Keywords

Ethics, Morality, Bioethics, Person, Human Dignity, Deontology, Conscience, Value, Principle



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### 23. Main Bibliography

Author(s): BAGÃO FÉLIX António et al.  
Title: Temas de Ética. Reflexões e desafios  
Edition: Year: 2022  
Local: Cascais  
Publisher: Principia

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Author(s): PATRÃO NEVES Maria do Céu  
Title: Ética - Dos fundamentos às práticas  
Edition: Year: 2016  
Local: Lisboa  
Publisher: Edições 70

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Author(s): CORTINA Adela ? MARTÍNEZ Emilio  
Title: Ética  
Edition: Year: 2001  
Local: Madrid  
Publisher: Akal

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### 24. Complementary Bibliography

Author(s): CORTINA Adela  
Title: Etica Mínima. Introducción a la filosofía práctica  
Edition: Year: 2000  
Local: Madrid  
Publisher: Tecnos

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Author(s): MacINTYRE Alasdair  
Title: Historia de la Ética  
Edition: Year: 2019  
Local: Barcelona  
Publisher: Paidós

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| Ficha técnica MIP / MIP Datasheet |                                                                                |
|-----------------------------------|--------------------------------------------------------------------------------|
| Título / Title                    | Course Unit Program 'ÉTICA E RESPONSABILIDADE SOCIAL': Academic Year 2023/2024 |
| Autor / Author                    | Prof. Doutor VÍTOR MANUEL LEITÃO COUTINHO                                      |
| Classificação / Classification    | -                                                                              |
| Descritores / Descriptors         | -                                                                              |
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