



UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Complements of English

Academic Year 2023/2024

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Tourism Management

3. Cycle

1st

4. Course Unit

Complements of English (V2111)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

2nd Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutora MARIA MARGARIDA DE OLIVEIRA RENDEIRO

12. Assistants

13. Teaching Language

English

14. General Objectives

The English module enables students the possibility of using the English language as an effective tool in oral and written communication and apply their skills resourcefully. Learning Business English corresponds to intermediate/advanced level.

15. Specific Objectives

- 1) Writing the CV and Letter of Application in English and prepare for an interview in English ;
- 2) Booking accommodation and trips using oral and written English;
- 3) Explaining Portuguese dishes to tourists;
- 4) Explaining and preparing tours in English;
- 5) Using specific English vocabulary related to Tourism.

16. Skills to be acquired

Linguistic, social-linguistic, strategically discursive, social-cultural and social skills.

17. Teaching Methodology

Learning methodologies are oriented to inter-collaboration and research on topics discussed in encouraged. This module is focussed on students reaching a good level of autonomy in English. language.



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18. Course Unit Program

1. The Recruitment Process
 - 1.1. The Curriculum Vitae and the Letter of Application
 - 1.2. The Job Interview
2. Travelling
 - 2.1. At the Airport
 - 2.2. Accommodation
3. Eating Out
4. Seeing the sights

19. Assessment Methods

Attendance is a determinant factor for continuous assessment (at least 60%). Two written tests and an oral assignment (individual/pair work) constitute continuous assessment.

There will be a final exam (frequência), scheduled by the university services (as the Lusíada University's Rules of continuous assessment reads).

20. Didactic Resources

Material will be made available on Moodle.

21. Sustainability Objectives

Goal 4: Quality Education; Goal 5: Gender Inequality; Goal 10: Reduce inequality

This module pursues excellence in learning and living in inclusive multicultural societies so that inequality in general and gender inequality in particular can be reduced.

22. Keywords

Tourism;
Recruitment;
Travelling;
Eating;
Sightseeing;
Tour Guide/Operators



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23. Main Bibliography

Author(s): Strutt, Peter & O'Keeffe, Margaret & Dubicka, Iwonna
Title: English for International Tourism
Edition: 2013 Year:
Local: Harlow
Publisher: Pearson Education Ltd

Author(s): Walker, Robin & Harding, Keith
Title: Tourism
Edition: 2015 Year:
Local: Oxford
Publisher: OUP

Author(s): Emerson, Paul
Title: Business Grammar Builder
Edition: 2016 Year:
Local: London
Publisher: Macmillan

24. Complementary Bibliography

Author(s): Paterspn, Harrison & Coe, , Ken & Mark, Norman
Title: Oxford Living Grammar
Edition: 1 Year: 2015
Local: Oxford
Publisher: OUP

Author(s):
Title:
Edition: Year:
Local:
Publisher:



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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'COMPLEMENTOS DE INGLÊS': Academic Year 2023/2024
Autor / Author	Prof. Doutora MARIA MARGARIDA DE OLIVEIRA RENDEIRO
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
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