



UNIVERSIDADE LUSÍADA
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Course Unit Program
Management Information Systems Applied to Tourism

Academic Year 2023/2024

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Tourism Management

3. Cycle

1st

4. Course Unit

Management Information Systems Applied to Tourism (V2123)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

2nd Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor NUNO SOTERO ALVES DA SILVA

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Acquire the ability to create and use Management Information Systems.

15. Specific Objectives

To make known the basic concepts about information and information systems and their application to management, the tools available on the market and the care taken in their construction and use.

Develop sensitivity to the realities of management information systems in large multinational companies and SMEs.

16. Skills to be acquired

Ability to critically and effectively use and participate in the construction of Information Systems applied to management.

17. Teaching Methodology

Theoretical exposition and class discussion of fundamental concepts and problems, research by students, practical exercises

18. Course Unit Program



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1. Reality, Information and Knowledge
2. Information as a resource
3. Types of Management Information Systems
4. Life Cycles of Information Systems
5. E-commerce and virtual companies
6. Communication networks
7. Notions of Project Management (PERT/CPM)
8. Multicriteria decision (TOPSIS)

19. Assessment Methods

The continuous assessment is based on two written tests and on the assignments made in the tutorial classes.

20. Didactic Resources

Bibliography
Notes and supporting documents
PowerPoint Presentations
Other elements available in Moodle

21. Sustainability Objectives

4. Quality Education
5. Gender Equality
9. Industry, Innovation and Infrastructure
11. Sustainable Cities and Communities

22. Keywords

Systems
Information
Information systems
Management
Information and Communication Technologies
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23. Main Bibliography

Author(s): Laudon, Kenneth & Laudon, Jane
Title: Management Information Systems: Managing the Digital Firm
Edition: 15^a Year: 2017
Local: New Jersey, USA
Publisher: Prentice Hall

Author(s): Rascão, José
Title: Sistemas de Informação para as Organizações
Edition: 2^a Year: 2004
Local: Lisboa, Portugal
Publisher: Editora Sílabo

Author(s): Marcelo Henrique de Araujo
Title: Sistemas de Informação
Edition: 1^a Year: 2019
Local: São Paulo, Brasil
Publisher: Editora Senac

24. Complementary Bibliography

Author(s): O'Brien, James A. & Marakas, George M.
Title: Administração de Sistemas de Informação: uma introdução
Edition: 15^a Year: 2012
Local: São Paulo, Brasil
Publisher: McGraw-Hill

Author(s): Monica Mancini; Ilana Souza-Concilio
Title: Sistemas de Informação - gestão e tecnologia na era digital
Edition: 1^a Year: 2022
Local: Rio de Janeiro, Brasil
Publisher: BRASPORT



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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'SISTEMAS DE INFORMAÇÃO DE GESTÃO EM TURISMO': Academic Year 2023/2024
Autor / Author	Prof. Doutor NUNO SOTERO ALVES DA SILVA
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
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Estatuto de utilização / Usage	Acesso público / Public Access
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