UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Elective Course II - Curricular Internship

Academic Year 2023/2024

## 1. Organic Unit

Faculty of Business and Economic Sciences

## 2. Course

Tourism Management

## 3. Cycle

1st

## 4. Course Unit

Elective Course II - Curricular Internship (V2133)

## 5. Scientific Area

## 6. Curricular Year

3rd

## 7. Type of Curricular Unit / Semester

2nd Semester



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## 8. Class type and workload (work time)

| | |
|---|---|
| Theoretical classes: | |
| Practical classes: | |
| Theoretical-Practical Classes | 30,00 |
| Tutorial Guidance: | 20,00 |

## 9. ECTS Credits

6,00

## 10. Scientific Area Coordinator

## 11. Regent

Prof. Doutor ALVARO ANTONIO CALADO AFONSO MATIAS

## 12. Assistants

## 13. Teaching Language

Portuguese

## 14. General Objectives

To carry out a curricular internship, where the student will have the opportunity to apply the learning acquired during the 6 semesters of the bachelors course.

## 15. Specific Objectives

Carrying out the curricular internship is intended to be an instrument for the student's first approach to the job market in order to apply in practice the knowledge acquired throughout the course and, simultaneously, to also facilitate the forthcoming entry into the job market.

## 16. Skills to be acquired

Analytical Reasoning: - To identify the subjects learned throughout the course as, during the internship, they prove to be necessary for the work, as well as developing skills to analyze problems and present solutions.
Critical Reasoning: - To have the ability to carry out activities and use instruments, methods and procedures learned throughout the course in practical situations in the line of work.

## 17. Teaching Methodology

As it is a practical-based discipline, the methodology is based on fieldwork carried out in the form of an internship in a host entity, regulated by specific regulations approved by the rectory on 2 May 2023, where ther is an internship supervisor who is responsible for the student at the host entity and a supervisor who is responsible for the U.C. and student tutor with Universidade Lusíada.



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## 18. Course Unit Program

1. Signing a curricular internship contract with the host entity under the Specific Regulations of the U.C. "Option II - Internship" of the 1st cycle of studies leading to a Bachelor's degree in Tourism Management at Universidade Lusíada - Lisbon;

2. Completion of the Internship at the host entity, lasting a minimum of 150 hours;

3. Delivery of the Internship Report;

4. Presentation and public discussion of the Internship Report.

## 19. Assessment Methods

This C.U. follows the General Continuous Assessment Regime, with some specificities.
There are two evaluation moments that weight 60% of the final grade plus the final exam scheduled by the secretariat, which weights 40%:
- 1st moment of evaluation: Delivery of the Internship Report. Weights 40% of the final grade. Minimum limit: 10 pages (18000 characters), excluding graphs, tables and figures.
- 2nd moment of evaluation: Presentation and public discussion of the Internship Report. Weights 2

## 20. Didactic Resources

Resources provided by the host entity, as well as powerpoint presentations and, occasionally, slideshows, internet resources and/or short illustrative videos used by the superviisor during the tutorial process.

## 21. Sustainability Objectives

All Sustainable Development Goals (SDGs) adopted by the United Nations in 2015 to ensure that by 2030 all people enjoy peace and prosperity are addressed by this subject, in particular SDGs numbers 4, 8. 10, 11 and 16. This is due to the fact that all the 17 SDGs are integrated and it is recognized that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability.

## 22. Keywords

Internship
Final report
Advisor
Supervisor
Fieldwork



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## 23. Main Bibliography


| | | | |
|---|---|---|---|
| Author(s): | Sarmento, Manuela | | |
| Title: | Guia Prático sobre a Metodologia Científica para a Elaboração, Escrita e Apresentação de Teses de Do | | |
| Edition: | 3ª | Year: | 2013 |
| Local: | Lisboa | | |
| Publisher: | Lusíada | | |

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|---|---|---|---|
| Author(s): | Marconi, M. A., & Lakatos, E. M. | | |
| Title: | Fundamentos de Metodologia Cientifica | | |
| Edition: | 4ª | Year: | 2019 |
| Local: | São Paulo | | |
| Publisher: | Atlas | | |

| | | | |
|---|---|---|---|
| Author(s): | Bardin, Laurence | | |
| Title: | Análise de Conteúdo | | |
| Edition: | 6ª | Year: | 2011 |
| Local: | Lisboa | | |
| Publisher: | Edições 70 | | |


## 24. Complementary Bibliography


| | | | |
|---|---|---|---|
| Author(s): | American Psychological Association | | |
| Title: | Publication Manual of the American Psychological Association. | | |
| Edition: | 7ª | Year: | 2019 |
| Local: | Washington, DC | | |
| Publisher: | American Psychological Association | | |

| | | | |
|---|---|---|---|
| Author(s): | Espírito Santo, P. | | |
| Title: | Introdução à Metodologia das Ciências Sociais | | |
| Edition: | 2ª | Year: | 2015 |
| Local: | Lisboa | | |
| Publisher: | Edições Sílabo | | |




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|---|---|
| Título / Title | Course Unit Program 'OPÇÃO II - ESTÁGIO': Academic Year 2023/2024 |
| Autor / Author | Prof. Doutor ALVARO ANTONIO CALADO AFONSO MATIAS |
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