UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Introduction to Communication Drawing

Academic Year 2024/2025

1. Organic Unit

Faculty of Architecture and Arts

2. Course

Architecture

3. Cycle

1st

4. Course Unit

Introduction to Communication Drawing (01311)

5. Scientific Area

6. Curricular Year

2nd

7. Type of Curricular Unit / Semester

1st Semester

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt

8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	90,00
Tutorial Guidance:	

9. ECTS Credits

5,50

10. Scientific Area Coordinator

Profª Doutora Arqtª ELISA MARIA COELHO FERREIRA BERNARDO

11. Regent

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Rehabilitate the basic principles of the curricular unit, combating stereotypes and valuing the importance of the notion of Drawing in the formation of the architect.
Consolidate awareness of visual thinking and its operability.
Consolidate concepts and ways of operating conducive to the autonomous development of a personal path.

15. Specific Objectives

Disciplining observation in order to better inform design action in Architecture.
Discipline communication in order to build effective messages, within pre-specified purposes.
Develop/expand a graphic-visual lexicon, applying it to the issue of space and its representation.
Highlight the relevance of the sketched drawing along with project thinking.
Promoting growing autonomy within the scope of Seeing, Thinking, Doing through Drawing.

16. Skills to be acquired

Ability to critically observe visual realities.
Ability to graphically communicate concepts, ideas and impressions.
Ability to think in spatial terms.
Ability to develop personal modes/expressions of operating and communicating.
Ability to understand abstraction/observation, perception/imagination, replacement/transfiguration, observation/invention, drawing/project relationships.

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt

17. Teaching Methodology

Development of image analysis exercises from the universe of Drawing.
Developmente of practical exercises of an abstract nature.
Development of practical observation/representation exercises.
Development of practical transposition exercises: from observation to invention, from replacement to transfiguration.
Progressive increase in the complexity of the problems addressed in each exercise category.
Collective reading of the answers to the exercises, stimulating self-criticism and reasoned c

18. Course Unit Program

1.Reading culturally significant reference images in order to:
Value abstract ways of thinking through Drawing.
Value the specific path of observation designed.
Value representation as simulation.
Highlight graphic ways of thinking and representing space.

1.Reading culturally significant reference images in order to:
Value abstract ways of thinking through Drawing.
Value the specific path of observation designed.
Value representation as simulation.
Highlight graphic ways of thinking and representing space.
2. Reading and representation of physical models, from the perspective of:
Distinguish the concepts of structure, mass/volume and surface.
Solve problems of dimension, proportion and position.
Promote variations in the scale of representation, readjusting the writing system for each variation.
Managing the emphatic/exclusion dialectic affects the representations.
Progress towards graphic transfigurations: from the representation of the physical object to that of the invented object.
Progress from communicating the object(s) in itself to communicating it(s) in its immediate spatial context.
Identify and transpose object/space relationships, classifying them into contained space and generated space.

19. Assessment Methods

Continuous preparation of an individual exercise book, promoting a sketched attitude - experimental, interrogative, investigative - as well as the subsequent consolidation of experiences.
Integration of other items such as attendance, punctuality, participation, commitment, self-critical capacity, work pace and level of autonomy.

20. Didactic Resources

Use of models adjusted to the problems posed.
Commented projection of images (mainly drawings by authors from different backgrounds).
Projection of videos of recognized opportunity for the subjects under study.
Dissemination, exhibition and possible reading of parts of books/texts related to current topics.

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt

21. Sustainability Objectives

This CU intends to contribute to sustainability in the following general areas:
1 - Ensure equal access to quality technical, professional and cultural education.
2 - Guarantee equal opportunities in university education, including for people in vulnerable situations.
3 - Promoting the judicious dematerialisation of the teaching/learning process.

22. Keywords

Objects/Space
Observation/Abstraction
Observation/Communication
Observation/Transfiguration
Emph

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt

23. Main Bibliography

Author(s):	GOLDSTEIN, Nathan		
Title:	The Art of Responsive Drawing		
Edition:	6ª	Year:	2006
Local:	New Jersey		
Publisher:	Prentice-Hall, Inc.		

Author(s):	MOLINA, Juan J. G. (coord.)		
Title:	El Manual de Dibujo. Estrategias de su Enseñanza en el Siglo XX		
Edition:	5ª	Year:	2011
Local:	Madrid		
Publisher:	Ediciones Cátedra		

Author(s):	SALE, Teel; BETTI, Claudia		
Title:	Drawing; A Contemporary Approach		
Edition:	6ª	Year:	2007
Local:	Belmont		
Publisher:	Cengage Learning		

24. Complementary Bibliography

Author(s):	SIZA, Álvaro		
Title:	Imaginar a evidência		
Edition:	1ª	Year:	2012
Local:	Lisboa		
Publisher:	Editora Estação Liberdade		

Author(s):	ROBBINS, Edward		
Title:	Why Architects Draw		
Edition:	2ª	Year:	1997
Local:	Massachusetts		
Publisher:	The MIT press		

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt

UNIVERSIDADE LUSÍADA
LISBOA

Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'FUNDAMENTOS DO DESENHO DE COMUNICAÇÃO': Academic Year 2024/2025
Autor / Author	Profª Doutora Arqtª ELISA MARIA COELHO FERREIRA BERNARDO
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
Data Hora / Date Time	
Formato de dados / Data Format	Texto / Text, PDF
Estatuto de utilização / Usage	Acesso público / Public Access
Relação / Relation	Version 1,0

(c) Universidade Lusíada, 2024

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt