UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
ELECTIVE 1 - SPORT ECONOMY

Academic Year 2025/2026

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

ECONOMICS

3. Cycle

1st

4. Course Unit

ELECTIVE 1 - SPORT ECONOMY (03366)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

1st Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor FERNANDO MANUEL MONTEIRO MARTINS

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Acquire the theory and methodology appropriate to the knowledge and critique of the economic aspects of sport.
Identify, select and evaluate documentary and bibliographic sources of information regarding the Portuguese and European sports reality.
Develop techniques, attitudes and behaviors based on learning capabilities.
Know the fundamentals of the governance of sports organizations and their respective regulation.

15. Specific Objectives

Understand the functioning of the economic aspects of the European Sports Model from the American Sports Model.
Distinguish the functioning of the Portuguese Sports Model in the context of the European sports submodels.
Know the operational organization of a sports federation.
Know the economic market models and identify sports examples.
Analyze the population's demand for sports and leisure, the professional and non-professional supply offer.

16. Skills to be acquired

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Analyze economic and sports models.
Interpret performance indicators in the sports sector.
Apply economic regulation criteria to professional sports.
Evaluate sports development strategies.

17. Teaching Methodology

Several pedagogical models are used. The first, related to theoretical sessions, consists of the presentation of content by the teacher. The second, related to practical sessions, will explore different forms of work, such as solving exercises related to the content of the theoretical sessions, individually and in group work, data interpretation and software manipulation. The third will consist of the promotion of interaction practices, such as those resulting from practical sessions.

18. Course Unit Program

1. Understand the peculiarities of the European Sports Model and distinguish it from the American Sports Model.
2. Define a sports good.
3. Understand the production and producers of a sport.
4. Know the leisure and sports needs of the population.
5. Analyze and understand the monopolistic competition market and sports monopolies to define the economic decision-making criteria of sports clubs and federations.
6. Understand the functioning of sports associations as a third sector, federations, clubs and non-profit organizations,
7. Private regulation of the sports market, sports functions, social functions and economic functions of a sports federation.
8. Public regulation by the State and the provision of the third sector.
9. The professional sports market: the case of the United States.
10. The professional sports market: the case of Europe.
11. The professional sports labor market.
12. Economic aspects of sports infrastructures.
13. Economic aspects of sports events.

19. Assessment Methods

The assessment will be carried out in accordance with the ULL regulation, which recommend continuous assessment methods, including participation in school activities and 2 written tests and the final exam. The 2 tests will each be worth 50% and will be done without consultation.

20. Didactic Resources

Various bibliographic elements. Theoretical exposition will be used, accompanied by analysis of texts, books, notes, databases, PowerPoint presentations, graphs, among others, in paper and digital format on the topics of the program.

21. Sustainability Objectives

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Ensure access to inclusive, quality and equitable education, promoting learning opportunities for all students regardless of their starting point.
Provide students with tools that promote their employability, particularly in the areas of sports activity.
Provide students with tools that allow them to explore creative and well-succeeded business oportunities in the area of sports with a high level of innovation.

22. Keywords

Economy,
Sport,
Club,
Federation,
Professional,
Amateur

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23. Main Bibliography

Author(s):	Leeds, M, Allmen, P. , Matheson, V.		
Title:	The Economics of Sports		
Edition:	7th	Year:	2023
Local:	New York		
Publisher:	Routledge		

Author(s):	Miceli, T.		
Title:	Topics in Sports Economics (New Horizons in the Economics of Sport)		
Edition:	1	Year:	2025
Local:	London		
Publisher:	Edward Elgar Publishing		

Author(s):	Glebova, E.		
Title:	Services in Sport Management		
Edition:	1	Year:	2024
Local:	London		
Publisher:	Edward Elgar Publishing		

24. Complementary Bibliography

Author(s):	Downward, P., Dawson, A., Dejonghe, T.,		
Title:	Sports Economics: Theory, Evidence and policy		
Edition:	1	Year:	2009
Local:			
Publisher:	Elsevier		

Author(s):	Kesenne, S.,		
Title:	The Economic Theory of Professional Team Sports: An Analytic Treatment,		
Edition:	2	Year:	2015
Local:			
Publisher:	Edward Elgar		

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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'OPÇÃO 1 - ECONOMIA DO DESPORTO': Academic Year 2025/2026
Autor / Author	Prof. Doutor FERNANDO MANUEL MONTEIRO MARTINS
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Colaborador(es) / Colaborator(s)	-
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