UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
ELECTIVE 1 - SPORT ECONOMY

Academic Year 2026/2027

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

ECONOMICS

3. Cycle

1st

4. Course Unit

ELECTIVE 1 - SPORT ECONOMY (03366)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

1st Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor FERNANDO MANUEL MONTEIRO MARTINS

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Acquire the theory and methodology appropriate to the knowledge and critique of the economic aspects of sport.
Identify, select and evaluate documentary and bibliographic sources of information regarding the Portuguese and European sports reality.
Develop techniques, attitudes and behaviors based on learning capabilities.
Know the fundamentals of the governance of sports organizations and their respective regulation.

15. Specific Objectives

Understand the economic functioning of the European Sports Model and the American Sports Model, identifying their similarities and differences.
Distinguish the functioning of the Portuguese Sports Model within the context of the different sub-models of European sport.
Understand the operational organization of a sports federation.
Understand the market economic models and identify their application in sport-related contexts.
Analyse the demand and supply for sport and leisure.

16. Skills to be acquired

Analyze economic and sports models.
Interpret performance indicators in the sports sector.
Apply economic regulation criteria to professional sports.
Evaluate sports development strategies.

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17. Teaching Methodology

Several pedagogical approaches are used. The first relates primarily to the theoretical-practical sessions and consists of content delivery and explanation by the lecturer. The second, applied mainly in the context of tutorial classes, explores different forms of learning activities, such as solving exercises related to the content covered in the theoretical-practical sessions, as well as data interpretation and the use of software tools. The third approach involves interaction and debate on rel

18. Course Unit Program

1. Understand the peculiarities of the European Sports Model and distinguish it from the American Sports Model.
2. Define a sports good.
3. Understand the production and producers of a sport.
4. Know the leisure and sports needs of the population.
5. Analyze and understand the monopolistic competition market and sports monopolies to define the economic decision-making criteria of sports clubs and federations.
6. Understand the functioning of sports associations as a third sector, federations, clubs and non-profit organizations,
7. Private regulation of the sports market, sports functions, social functions and economic functions of a sports federation.
8. Public regulation by the State and the provision of the third sector.
9. The professional sports market: the case of the United States.
10. The professional sports market: the case of Europe.
11. The professional sports labor market.
12. Economic aspects of sports infrastructures.
13. Economic aspects of sports events.

19. Assessment Methods

The Regulations for the Assessment of Knowledge and Skills currently in force will apply. Under continuous assessment, oral contributions distributed throughout the teaching period and a final written test will be mandatory.

20. Didactic Resources

Various bibliographic elements. Theoretical exposition will be used, accompanied by analysis of texts, books, notes, databases, PowerPoint presentations, graphs, among others, in paper and digital format on the topics of the program.

21. Sustainability Objectives

Ensure access to inclusive, quality and equitable education, promoting learning opportunities for all students regardless of their starting point.
Provide students with tools that promote their employability, particularly in the areas of sports activity.
Provide students with tools that allow them to create creative and successful and highly innovative businesses in the field of sport.

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22. Keywords

Economy,
Sport,
Club,
Federation,
Professional,
Amateur

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23. Main Bibliography

Author(s): Leeds, M, von Allmen, P. , Matheson, V.
Title: The Economics of Sports
Edition: 7th Year: 2023
Local: New York
Publisher: Routledge
ISBN Code:

Author(s): Miceli, T.
Title: Topics in Sports Economics (New Horizons in the Economics of Sport)
Edition: 1 Year: 2025
Local: London
Publisher: Edward Elgar Publishing
ISBN Code:

Author(s): Glebova, E.
Title: Services in Sport Management
Edition: 1 Year: 2024
Local: London
Publisher: Edward Elgar Publishing
ISBN Code:

24. Complementary Bibliography

Author(s): Downward, P., Dawson, A., Dejonghe, T.,
Title: Sports Economics: Theory, Evidence and policy
Edition: 1 Year: 2009
Local:
Publisher: Elsevier
ISBN Code:

Author(s): Késenne, S.,
Title: The Economic Theory of Professional Team Sports: An AnalyticalTreatment,
Edition: 2 Year: 2015
Local:
Publisher: Edward Elgar

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ISBN Code:

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