UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Research Methods and Techniques

Academic Year 2025/2026

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Human Resource Management

3. Cycle

1st

4. Course Unit

Research Methods and Techniques (11306)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

2nd Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor JOÃO FERNANDO DE SOUSA MENDES

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Provide students with knowledge, ability to understand and apply concepts and methods in the field of research.

15. Specific Objectives

- Provide students with knowledge about the basic tools of scientific research.
- Provide students with skills for writing and organizing a scientific work.

16. Skills to be acquired

Identify the basic principles and apply the methods and techniques of investigation. Analyze data and interpret the information.
Create knowledge.

17. Teaching Methodology

Presentation of the theoretical material, stimulating discussion of its importance and validity.
Practical case studies, scientific articles, debate in classes, and group work.
Students will have theoretical-practical classes and tutorial guidance.

18. Course Unit Program

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1. Scientific research methodology
2. Writing the scientific work.
3. Organization of scientific work.
4. Bibliographic sources of scientific work.
5. Final presentation of the scientific work.

19. Assessment Methods

. Degree of attendance by recording class attendance;
. Monitoring the level of learning through the completion of two written points;
. Degree of participation and oral exposition of the students.

20. Didactic Resources

. Thematic sheets (prepared by the teacher)
. Systematization of subjects in the classroom
. Digital presentations of theoretical/practical content.

21. Sustainability Objectives

Sustainable Development Goals (SDGs - UN):
Goal 12: Sustainable production and consumption, with a view to replacing paper with digital means in the preparation and delivery of academic work.

22. Keywords

Data
Information
Knowledge
Investigation
Science

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23. Main Bibliography

Author(s): Lopes, C.
Title: Como fazer citações e referencias? Guia prático da norma APA 7ª Ed
Edition: Year: 2022
Local: Lisboa
Publisher: ISPA
ISBN Code:

Author(s): Ruas, J.
Title: Manual de metodologias de investigação
Edition: 2ª Year: 2022
Local: Lisboa
Publisher: escolar editora
ISBN Code: 9789896701536

Author(s): Sarmento, M.
Title: Metodologia cientifica: Para elaboração, escrita e apresentação de teses
Edition: Year: 2013
Local: Lisboa
Publisher: Universidade Lusiada Editora
ISBN Code: 9789896401436

24. Complementary Bibliography

Author(s): Luc Van Campenhoudt, Marquet, J. & Quivy R.
Title: Manual de investigação em ciencias sociais-Reformulado, complementado e atualizado
Edition: Year: 2019
Local: Lisboa
Publisher: Gradiva
ISBN Code: 9789896169299

Author(s): Eco, H.
Title: Como se faz uma tese em ciências humanas
Edition: Year: 2015
Local: Lisboa
Publisher: Editora Presença

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Autor / Author	Prof. Doutor JOÃO FERNANDO DE SOUSA MENDES
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