UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Knowledge Management

Academic Year 2025/2026

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Human Resource Management

3. Cycle

1st

4. Course Unit

Knowledge Management (11329)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

2nd Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor JOÃO FERNANDO DE SOUSA MENDES

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Equip students to operationalize information with a view to obtaining skills in knowledge management in an organizational context.

15. Specific Objectives

- Identification of forms of scientific, technical and organizational knowledge.
- Analysis of the transmission process of technical-professional knowledge in organizations and their management.
- Analysis of forms of organizational development and innovation with a view to creating knowledge.

16. Skills to be acquired

Identification of forms of scientific, technical and organizational knowledge, in order to allow:
- Know how to analyze data and information.
- Knowing how to learn and apprehend information.
- Knowing how to manage knowledge with a view to obtaining competence.
- Knowing how to create knowledge.

17. Teaching Methodology

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1. Verbal Methodologies (telling) / Intuitive Methodologies (showing), Exposition, Explanation, Dialogue. The Expository Methodology, using audiovisual means to explain the syllabus.
2. Active Methodologies (do), Case Studies. Active Methodology, through the resolution of practical cases and discussion of case studies and scientific articles.
3. Collaborative Methodologies, through group work.

18. Course Unit Program

1. Theoretical approach to management in the last century.

2. The issue of information management.

3. Knowledge management models.

4. Factors facilitating the transmission of knowledge.

5. How to create knowledge.

6. The role of TIC in knowledge management.

19. Assessment Methods

. Degree of attendance by recording class attendance;
. Monitoring the level of learning through the completion of two written points;
. Degree of participation and oral exposition of the students.

20. Didactic Resources

. Thematic sheets (prepared by the teacher)
. Systematization of subjects in the classroom
. Digital presentations of theoretical/practical content.

21. Sustainability Objectives

Sustainable Development Goals (SDGs - UN):
Goal 4: Quality education, aimed at developing management skills and knowledge sharing, enhancing organizational learning and innovation.
Goal 12: Sustainable production and consumption, aimed at utilizing digital platforms and collaborative tools, minimizing the use of physical resources and promoting sustainable work practices.

22. Keywords

Data, information, knowledge and skills.

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23. Main Bibliography

Author(s): Martins, José Moleiro
Title: Gestão do Conhecimento
Edition: 2 Year: 2018
Local: Lisboa
Publisher: Edições Silabo
ISBN Code:

Author(s): Loureiro, Joaquim
Title: Gestão do conhecimento
Edition: 1 Year: 2003
Local: Lisboa
Publisher: Centro atlantico
ISBN Code:

Author(s): Cascão, Ferreira
Title: Entre a gestão de competencias e a gestão do conhecimento
Edition: 1 Year: 2004
Local: Lisboa
Publisher: RH
ISBN Code:

24. Complementary Bibliography

Author(s): Peres, Paula & Mesquita Anabela
Title: Fundamentos para a Gestão do Conhecimento
Edition: 1 Year: 2025
Local: Porto
Publisher: Vida Económica
ISBN Code:

Author(s): Serrano, António & Fialho, Cândido
Title: Gestão do Conhecimento: O novo paradigma das organizações
Edition: 1ª Year: 2003
Local: Lisboa
Publisher: FCA
ISBN Code:

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Ficha técnica MIP / MIP Datasheet	
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Autor / Author	Prof. Doutor JOÃO FERNANDO DE SOUSA MENDES
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Colaborador(es) / Colaborator(s)	-
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