



UNIVERSIDADE LUSÍADA  
LISBOA

Course Unit Program  
Qualitative Methods

Academic Year 2024/2025

**1. Organic Unit**

Institute of Psychology and Educational Sciences

**2. Course**

PSYCHOLOGY

**3. Cycle**

1st

**4. Course Unit**

Qualitative Methods (20315)

**5. Scientific Area**

**6. Curricular Year**

2nd

**7. Type of Curricular Unit / Semester**

2nd Semester



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#### 8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

#### 9. ECTS Credits

6,00

#### 10. Scientific Area Coordinator

#### 11. Regent

Prof. Doutora TÚLIA RUTE MAIA CABRITA

#### 12. Assistants

#### 13. Teaching Language

Portuguese

#### 14. General Objectives

This curricular unit aims to promote in students the appreciation of research methodology in psychology with main emphasis on qualitative methods. It is intended that students are able to articulate the theoretical and practical concepts of qualitative methodologies, recognizing the specificity of the inherent techniques and their different contexts of application.

#### 15. Specific Objectives

Sensitize students to the validity of the psychologist's investigative skills;  
Promote familiarization with qualitative research methods;  
Stimulate in-depth knowledge of different qualitative research methods and why they are used;  
Develop ability to choose and adapt different qualitative techniques;  
Develop advanced skills in handling the various techniques within the methods qualitative: from collection to content analysis.

#### 16. Skills to be acquired

Promote skills in terms of choosing qualitative methodologies according to the problem and study design to be adopted;  
Promote skills in terms of using specific qualitative methodologies for data analysis: from data collection techniques to content analysis techniques;  
Apply different qualitative data collection techniques to the research context being used;  
Interpret the research material;  
Conceive mixed methodological designs



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## 17. Teaching Methodology

Articulation between the active and expository method using the interrogative. Pedagogical techniques will be used, such as: brainstorming, case studies, documentation analysis, debate and group work. Students should carry out practical exercises where data collection and analysis techniques are experimented within the scope of the methodologies qualitative.

## 18. Course Unit Program

- I - Fundamentals of qualitative research in psychology
  - 1. Historical path of qualitative research
  - 2. Characteristics of qualitative research
  - 3. Debate between qualitative and quantitative methodologies in research
  - 4. Theoretical foundations
  - 5. The concepts of validity and fidelity and their application to qualitative research
  - 6. Ethics in the qualitative approach
- II - The conception of qualitative research
  - 1. Research questions
  - 2. The investigation plan
  - 3. Other forms of data collection
- III - Qualitative Methodologies in the Design, planning, implementation, evaluation of intervention programs
  - Qualitative methodologies for data collection
    - 1. The observation
    - 2. The Interview (individual and group)
- IV - Qualitative methodologies for data analysis
  - 1. Content analysis
  - 2. Discourse analysis
  - 3. Life stories
- V - Writing of the qualitative research
- VI - Mixed Methodological Research Approaches

## 19. Assessment Methods

Fundamental Elements of Evaluation:

- 1 Group work
- 2 mini assessment tests

Supporting elements for continuous evaluation

-Observation of the following behavior indicators:

- a) Participation and adherence
- b) Attendance and punctuality
- c) Cooperation and interaction with classmates and teacher
- d) Initiative for research
- e) Motivation for self-discovery



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## 20. Didactic Resources

Use of empirical studies, interactive methods and multimedia material and reference publications on the subject.

## 21. Sustainability Objectives

Objective 3: Health and Quality

Reduce premature mortality from non-communicable diseases by one-third through prevention and treatment, and promote mental health and well-being.

Objective 4: Quality Education

Ensure that all learners acquire the knowledge and skills necessary to promote sustainable development, including but not limited to through education for sustainable development and sustainable lifestyles, human rights, gender equality.

## 22. Keywords

Methodology  
Qualitative  
Grounded-Theory  
mixed



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### 23. Main Bibliography

Author(s): Gonçalves, S., Gonçalves, J., & Marques, C.  
Title: Manual de investigação qualitativa: Conceptualização, análise e aplicações  
Edition: 1<sup>a</sup> Year: 2021  
Local: Lisboa  
Publisher: Pactor

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Author(s): Ravitch, S., & Carl, N.  
Title: Qualitative Research: Bridging the Conceptual, Theoretical, and Methodological  
Edition: 2<sup>a</sup> Year: 2020  
Local: california  
Publisher: Sage

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Author(s): Tracy, S.  
Title: Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact  
Edition: 2<sup>a</sup> Year: 2019  
Local: USA  
Publisher: John Wiley and Sons

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### 24. Complementary Bibliography

Author(s): Paulus, T., & Lester, J.  
Title: Doing Qualitative Research in a Digital World  
Edition: 1 Year: 2021  
Local: California  
Publisher: SAGE

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Author(s): Saldana, J.  
Title: The Coding Manual for Qualitative Researchers  
Edition: 1 Year: 2021  
Local: California  
Publisher: SAGE

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| Ficha técnica MIP / MIP Datasheet |                                                                     |
|-----------------------------------|---------------------------------------------------------------------|
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| Autor / Author                    | Prof. Doutora TÚLIA RUTE MAIA CABRITA                               |
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