UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Qualitative Methods

Academic Year 2025/2026

1. Organic Unit

Institute of Psychology and Educational Sciences

2. Course

PSYCHOLOGY

3. Cycle

1st

4. Course Unit

Qualitative Methods (20315)

5. Scientific Area

6. Curricular Year

2nd

7. Type of Curricular Unit / Semester

2nd Semester

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt

8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutora TERESA PAULA RODRIGUES DE OLIVEIRA LEITE MAURER

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

This curricular unit aims to promote in students the appreciation of research methodology in psychology with main emphasis on qualitative methods. It is intended that students are able to articulate the theoretical and practical concepts of qualitative methodologies, recognizing the specificity of the inherent techniques and their different contexts of application.

15. Specific Objectives

Sensitize students to the validity of the psychologist's investigative skills;
Promote familiarization with qualitative research methods;
Stimulate in-depth knowledge of different qualitative research methods and why they are used;
Develop ability to choose and adapt different qualitative techniques;
Develop advanced skills in handling the various techniques within the methods
qualitative: from collection to content analysis.

16. Skills to be acquired

Promote skills in terms of choosing qualitative methodologies according to the
problem and study design to be adopted;
Promote skills in terms of using specific qualitative methodologies for
data analysis: from data collection techniques to content analysis techniques;
Apply different qualitative data collection techniques to the research context being used;
Interpret the research material;
Conceive mixed methodological designs

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt

17. Teaching Methodology

Articulation between the active and expository method using the interrogative. Pedagogical techniques will be used, such as: brainstorming, case studies, documentation analysis, debate and group work. Students should carry out practical exercises where data collection and analysis techniques are experimented within the scope of the methodologies
qualitative.

18. Course Unit Program

I - Fundamentals of qualitative research in psychology
1. Historical path of qualitative research
2. Characteristics of qualitative research
3. Debate between qualitative and quantitative methodologies in research
4. Theoretical foundations
5. The concepts of validity and fidelity and their application to qualitative research
6. Ethics in the qualitative approach
II - The conception of qualitative research
1. Research questions
2. The investigation plan
3. Other forms of data collection
III - Qualitative Methodologies in the Design, planning, implementation, evaluation of intervention programs
Qualitative methodologies for data collection
1. The observation
2. The Interview (individual and group)
IV - Qualitative methodologies for data analysis
1. Content analysis
2. Discourse analysis
3. Life stories
V - Writing of the qualitative research
VI - Mixed Methodological Research Approaches

19. Assessment Methods

Fundamental Elements of Evaluation:
-1 Group work
-2 mini assessment tests
Supporting elements for continuous evaluation

-Observation of the following behavior indicators:
a) Participation and adherence
b) Attendance and punctuality
c) Cooperation and interaction with classmates and teacher
d) Initiative for research
e) Motivation for self-discovery

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt

20. Didactic Resources

Use of empirical studies, interactive methods and multimedia material and reference publications on the subject.

21. Sustainability Objectives

Objective 3: Health and Quality
Reduce premature mortality from non-communicable diseases by one-third through prevention and treatment, and promote mental health and well-being.
Objective 4: Quality Education
Ensure that all learners acquire the knowledge and skills necessary to promote sustainable development, including but not limited to through education for sustainable development and sustainable lifestyles, human rights, gender equality.

22. Keywords

Methodology
Qualitative
Grounded-Theory
mixed

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt

23. Main Bibliography

Author(s): Gonçalves, S., Gonçalves, J., & Marques, C.
Title: Manual de investigação qualitativa: Conceptualização, análise e aplicações
Edition: 1ª Year: 2021
Local: Lisboa
Publisher: Pactor
ISBN Code:

Author(s): Ravitch, S., & Carl, N.
Title: Qualitative Research: Bridging the Conceptual, Theoretical, and Methodological
Edition: 2ª Year: 2020
Local: california
Publisher: Sage
ISBN Code:

Author(s): Tracy, S.
Title: Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact
Edition: 2ª Year: 2019
Local: USA
Publisher: John Wiley and Sons
ISBN Code:

24. Complementary Bibliography

Author(s): Paulus, T., & Lester, J.
Title: Doing Qualitative Research in a Digital World
Edition: 1 Year: 2021
Local: California
Publisher: SAGE
ISBN Code:

Author(s): Saldana, J.
Title: The Coding Manual for Qualitative Researchers
Edition: 1 Year: 2021
Local: California

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt

Publisher: SAGE
ISBN Code:

Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'MÉTODOS QUALITATIVOS': Academic Year 2025/2026
Autor / Author	Prof. Doutora TERESA PAULA RODRIGUES DE OLIVEIRA LEITE MAURER
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
Data Hora / Date Time	
Formato de dados / Data Format	Texto / Text, PDF
Estatuto de utilização / Usage	Acesso público / Public Access
Relação / Relation	Version 1,0

(c) Universidade Lusíada, 2026

FUNDAÇÃO MINERVA CULTURA - ENSINO E INVESTIGAÇÃO CIENTÍFICA

Rua da Junqueira, 188 a 198 - 1349-001 LISBOA - Telefone 213 611 500 - Fax 213 638 307 - e-mail: info@lis.ulusiada.pt - https://www.lis.ulusiada.pt