UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Introduction to Social Sciences

Academic Year 2026/2027

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Business Management

3. Cycle

1st

4. Course Unit

Introduction to Social Sciences (24108)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

2nd Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor ANTÓNIO AUGUSTO TEIXEIRA DA COSTA

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Knowing how the social sciences produce knowledge about contemporary economic, social and business reality;
To provide scientific tools and knowledge applicable to the fields of business sciences ;
Raising awareness of the need and usefulness of interdisciplinary collaboration;
Provide instruments with a view to carrying out autonomous research in business sciences.

15. Specific Objectives

Know the methodology in science and business management;
Knowing the specificities of management as a social science;
Knowing how to research any topic in the field of business sciences.

16. Skills to be acquired

Knowing how to think in holistic terms;
Learn to reflect on social issues.
Develop creativity and critical thinking;
Develop skills to work in a group.

17. Teaching Methodology

Theoretical-practical classes using new information and communication technologies; Questions for discussion and case analysis.

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18. Course Unit Program

1. Management and what managers study;
2. The business management approach to the major problems of the 21st century
3. Management as a science
4. Management and social sciences;
5. Management is an empirical science;
6. The essence of the methodology and management methodology

19. Assessment Methods

The Regulations for the Assessment of Knowledge and Skills currently in force will apply. Under continuous assessment, oral contributions distributed throughout the teaching period and a final written test will be mandatory.

20. Didactic Resources

Video projector;

Search on the Internet;

Specialized bibliography.

21. Sustainability Objectives

The subject pursues, with more intensity, the following Sustainable Development Goals:
4- Quality education;
7- Renewable and accessible energies;
8- Decent work and economic growth;
9- Industry, innovation and infrastructure;
10- Reduce inequalities;
11- Sustainable cities and communities;
12- sustainable production and consumption and
13- Climate action.

22. Keywords

Science;
Social Sciences;
Management;
Methodology;
Research.

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23. Main Bibliography

Author(s): Jonker, Jan., Pennink, B., Morgado, P.M.
Title: Metodologia de investigação em ciências económicas: um guia conciso para estudantes de mestrado e do
Edition: Year: 2018
Local: Lisboa
Publisher: Conjuntura Atual Editora.
ISBN Code: 978-989-694-333-2

Author(s): Coutinho, Clara Pereira
Title: Metodologia da investigação em ciências sociais e humanas:teoria e prática
Edition: 2ª Year: 2018
Local: Coimbra
Publisher: Almedina
ISBN Code: 978-972-40-5137-6

Author(s): Cooper, Donald. R. & Schindler, Pamela S.
Title: Métodos de Pesquisa em Administração
Edition: 7ª Year: 2003
Local: Porto Alegre
Publisher: Bookman
ISBN Code: 978-85-363-0117-4

24. Complementary Bibliography

Author(s): Creswell, J.W., Creswell, J.D.,
Title: Research Design: Qualitative, Quantitative, and Mixed Methods Approaches,
Edition: Fifth Year: 2018
Local: Los Angeles
Publisher: SAGE
ISBN Code:

Author(s): Mações, Manuel
Title: Manual de gestão moderna
Edition: 2ª Year: 2018
Local: Lisboa

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Título / Title	Course Unit Program 'INTRODUÇÃO ÀS CIÊNCIAS SOCIAIS': Academic Year 2026/2027
Autor / Author	Prof. Doutor ANTÓNIO AUGUSTO TEIXEIRA DA COSTA
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