



UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Introduction to Economics

Academic Year 2025/2026

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Business Management

3. Cycle

1st

4. Course Unit

Introduction to Economics (24110)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

2nd Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor GUILHERME BERSE RODRIGUES LAMBAIS

12. Assistants

Prof. Doutor LUCAS DE PAULA ANDRADE MENESCAL

13. Teaching Language

Portuguese

14. General Objectives

To know and understand the concepts and basic aspects of the economic sciences and the functioning of economic activity.

To understand the main economic theories and their relationship with current and foreseeable problems and with their solutions.

15. Specific Objectives

To understand the essential instruments of economic analysis and their methods of use. To know the evolution of the most relevant economic theories in relation to the evolution of economic problems. To understand and analyze the various dimensions of economic activity and its relations with human well-being, and in particular with regard to the various types of market, the role of the State and the global economy.

16. Skills to be acquired

To use the knowledge acquired to the explanation of economic phenomena. Master the instruments of economic analysis inherent in economic science. Communicate effectively through written, oral, graphic and numerical language. Be able to learn autonomously or integrated into a team.

17. Teaching Methodology



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The teaching is centered on teaching economic science with a focus on empirical examples, that is, on developing students' abilities to understand economic reasoning in its various forms of application, whether historical, microeconomic or macroeconomic. In TP classes, students are introduced to theory through empirical applications and in OT classes, students receive tutoring to solve applied problems, with basic notions of Excel.

18. Course Unit Program

1. Introduction: What is Economics?
2. The Capitalist Revolution
3. Technology, Population, and Growth
4. Scarcity, Work, and Choice
5. The Firm: Owners, Managers, and Employees
6. The Firm and Consumers
7. Supply and Demand: Prices-taking and Competitive Markets
8. The Labor Market: Wages, Profits, and Unemployment
9. Economic Fluctuations and Unemployment
10. Unemployment and Fiscal Policy
11. Inflation, Unemployment, and Monetary Policy

19. Assessment Methods

Two evaluation tests and problem sets throughout the semester.

20. Didactic Resources

Presentation with slides, online textbook with electronic resources, multimedia projection with tutorial videos, exercise sheets, texts appropriate to certain topics (news, articles, etc.), and access to databases and support platforms such as Moodle.

21. Sustainability Objectives

The UC contributes to SDG 4 (Quality Education), by promoting quantitative skills applied to economic and business analysis, and to SDG 8 (Decent Work and Economic Growth), by enabling students to use data rigorously to evaluate economic policies and business decisions.

22. Keywords

Economy
State
Market
Supply
Demand
Prices
Unemployment
Welfare



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23. Main Bibliography

Author(s): CORE Team
Title: The Economy: Economics for a Changing World
Edition: 1a Year: 2017
Local:
Publisher: Oxford University Press
ISBN Code:

Author(s): MANKIW, Gregory
Title: Principles of Economics
Edition: 9th Year: 2020
Local: Boston
Publisher: Cengage Learning
ISBN Code:

Author(s):
Title:
Edition: Year:
Local:
Publisher:
ISBN Code:

24. Complementary Bibliography

Author(s): ACEMOGLU, Daron; LIST, John; LAIBSON, David
Title: Economics
Edition: 3rd Year: 2022
Local:
Publisher: Person Education
ISBN Code:

Author(s):
Title:
Edition: Year:
Local:
Publisher:
ISBN Code:



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Ficha técnica MIP / MIP Datasheet	
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