UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Financial Management

Academic Year 2024/2025

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Business Management

3. Cycle

1st

4. Course Unit

Financial Management (24116)

5. Scientific Area

6. Curricular Year

2nd

7. Type of Curricular Unit / Semester

2nd Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor ROGÉRIO MARQUES SERRASQUEIRO

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

To understand the scope of Financial Management in the general scope of organisational management

15. Specific Objectives

To understand the scope of financial analysis;
To understand the scope of financial planning;
To understand financial markets and some sources of debt financing available to companies

16. Skills to be acquired

Knowing how to conduct a financial analysis of a firm; Understand and determine financial equilibrium, working capital, working capital needs and treasury.
Analyse Profitability: ROA; ROIC; ROE. The financial leverage effect;
Analyze the risk associated with the fixed cost structure; Operational and financial risk;
Knowing how to prepare a financial plan for a company
Know the sources of financing for companies and their cost

17. Teaching Methodology

Theoretical-practical learning approach with presentation of concepts and their operationalization using practical cases;
Using Excel as a work tool

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18. Course Unit Program

know how to conduct a financial analysis of a company;
Understand and determine financial equilibrium; Working Capital, Working Capital Needs and Treasury. The balance sheet for financial analysis
Analyze Profitability; Assets, invested capital and equity; The financial leverage effect;
Analyze the risk associated with the fixed cost structure; Operational and financial risk; Breakeven Point and Safety Margin; Degrees of operational, financial and global leverage
Growth analysis and ratio analysis
Financial planning; Preparation of operating and financial budgets; Elaboration of the financing plan
Financial markets; Some modalities and debt financing available to companies; Determining the cost of financing.

19. Assessment Methods

Continuous assessment using two mid-term tests to be weighted with the final frequency, under the terms of the general assessment regime adopted at the University

20. Didactic Resources

Recommended bibliography;
Teacher slides (Ppt)
Additional exercises

21. Sustainability Objectives

To identify financial management as an instrument that contributes to the proper use of resources in organisations and society.

22. Keywords

Financial management;
Financial analysis;
Profitability;
Risk;
Financial planning;
Financing to

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23. Main Bibliography

Author(s):	Robert C. Higgins; Jennifer L. Koski; Todd Mitton		
Title:	Analysis for Financial Management - International Student Edition		
Edition:	twelfth Edition	Year:	2019
Local:	New York		
Publisher:	Mc Grow Hill Education		

Author(s):	António Gomes Mota et all		
Title:	Finanças de Empresa - Teoria e prática		
Edition:	6ª Edição	Year:	2020
Local:	Lisboa		
Publisher:	Edições Síbalo		

Author(s):	António Gomes Mota; Cláudia Custódio		
Title:	Finanças de Empresa - Um guia para a análise e decisão de executivos		
Edition:	1ª Edição	Year:	2021
Local:	Lisboa		
Publisher:	Edições Sílabo		

24. Complementary Bibliography

Author(s):	João Carvalho das Neves		
Title:	Análise e Relato Financeiro - Uma visão integrada de gestão		
Edition:	5ª edição	Year:	2012
Local:	Lisboa		
Publisher:	Texto Editores		

Author(s):			
Title:			
Edition:		Year:	
Local:			
Publisher:			

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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'GESTÃO FINANCEIRA': Academic Year 2024/2025
Autor / Author	Prof. Doutor ROGÉRIO MARQUES SERRASQUEIRO
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
Data Hora / Date Time	
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