



UNIVERSIDADE LUSÍADA  
LISBOA

Course Unit Program  
Finances

Academic Year 2024/2025

**1. Organic Unit**

Faculty of Business and Economic Sciences

**2. Course**

BUSINESS MANAGEMENT

**3. Cycle**

2nd

**4. Course Unit**

Finances (70201)

**5. Scientific Area**

**6. Curricular Year**

1st

**7. Type of Curricular Unit / Semester**

1st Semester



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#### 8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 15,00

Tutorial Guidance: 20,00

#### 9. ECTS Credits

7,50

#### 10. Scientific Area Coordinator

#### 11. Regent

Prof. Doutor MÁRIO ALEXANDRE GUERREIRO ANTÃO

#### 12. Assistants

#### 13. Teaching Language

Portuguese

#### 14. General Objectives

Assuming prior knowledge gained during the undergraduate degree, the programme has been designed with the possibility of varying levels of understanding regarding corporate finance from the attending master's students.

The current module aims to equip students with advanced knowledge in the realm of corporate finance.

The systemic logic of evaluating the impacts of financial decisions on the company is emphasized.

#### 15. Specific Objectives

It is intended that students master the main areas of knowledge within the domain of corporate finance, including, among other concepts, time value of money, economic and financial performance, risk/return trade-off, financial modelling, value determination and creation, bankruptcy and recovery, among others.

#### 16. Skills to be acquired

By the end of the semester, students should have gained competence in the following areas:

1. Advanced financial technique's mastery;
2. Critical thinking skills and ability to apply knowledge to the financial context;
3. Being able to make financial decisions and anticipate their consequences proactively; argumentative skills in the financial domain.



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## 17. Teaching Methodology

Following the spirit of the Bologna model for the European higher education area, lectures will be delivered with a dynamic and cohesive approach that combines lectures, theoretical discussions, and case studies. Students are expected to participate by resolving cases and presenting topics based on the curricular content of the course unit.

## 18. Course Unit Program

1. Revisiting the concept of time value of money
2. Financial analysis
3. Breakeven point management
4. The company's financial balance
5. Strategy and investment decisions
6. Value creation models
7. Construction and evaluation of the company's financial plan as support for decision-making
8. Financial planning models
9. Company and business valuation models
10. The problem of bankruptcy and company recovery

## 19. Assessment Methods

Continuous assessment will be carried out through evaluating students' performance in class, through oral interventions, practical work/exercises, and case resolution.  
An individual assessment test will be conducted at the end of the semester.

## 20. Didactic Resources

The following teaching resources will be used:

1. Primary and recommended literature;
2. Case studies in corporate finance. Presentation slides to support the lessons; and
3. Cases in Corporate Finance.

## 21. Sustainability Objectives

Quality education objectives will be pursued, and efforts will be made to contribute to reducing inequalities, gender equality and improving the performance of industries, innovation and infrastructures. The other pillars of the sustainability goals will be taken into account.

## 22. Keywords

Finance  
Financial analysis  
Financial management  
Value modelling  
Financial modelling  
Financial p



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### 23. Main Bibliography

Author(s): Brealey R., Myers S., Allen F.  
Title: Princípios de Finanças Empresariais  
Edition: 8th Year: 2007  
Local: Lisboa  
Publisher: Mc Graw-Hill

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Author(s): McDougal J., Boyle P.  
Title: Corporate Finance: Investment and Advisory Applications  
Edition: 1th Year: 2017  
Local: US  
Publisher: CreateSpace Independent

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Author(s): Mota, G., Custódio, C.  
Title: Finanças da Empresa  
Edition: 1th Year: 2021  
Local: Lisboa  
Publisher: Edições Silabo

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### 24. Complementary Bibliography

Author(s): Shields G.  
Title: Risk Management: The Ultimate Guide to Financial Risk Management Applied to Corporate Finance  
Edition: 1th Year: 2018  
Local: US  
Publisher: International Kindle paperwhite

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Author(s): Neves J.  
Title: Avaliação de Empresas e Negócios  
Edition: 1th Year: 2002  
Local: Lisboa  
Publisher: Mc Graw-Hill

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| Ficha técnica MIP / MIP Datasheet |                                                         |
|-----------------------------------|---------------------------------------------------------|
| Título / Title                    | Course Unit Program 'FINANÇAS': Academic Year 2024/2025 |
| Autor / Author                    | Prof. Doutor MÁRIO ALEXANDRE GUERREIRO ANTÃO            |
| Classificação / Classification    | -                                                       |
| Descritores / Descriptors         | -                                                       |
| Colaborador(es) / Colaborator(s)  | -                                                       |
| Data Hora / Date Time             |                                                         |
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| Estatuto de utilização / Usage    | Acesso público / Public Access                          |
| Relação / Relation                | Version 1,0                                             |
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