



UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Sports Organization

Academic Year 2023/2024

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Sport Organization Management

3. Cycle

1st

4. Course Unit

Sports Organization (C1117)

5. Scientific Area

6. Curricular Year

2nd

7. Type of Curricular Unit / Semester

2nd Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor MÁRIO ANDRÉ CARDOSO BONANÇA

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

- Know the sports system and the way it is organized;
- Understand the configuration of the Portuguese and international sports system: at the level of the sports system and its sub-systems, at the level of the public and associative organization of sport, at the business level and at the level of the relationship between the main national and international structures.

15. Specific Objectives

1. Identify and understand the general functioning of organizations, principles of sport in particular, through the theoretical knowledge of the main authors;
2. Identify and characterize sport management as an area of professional intervention, identifying associated functions and skills;
3. Know and understand sport at a systemic and organizational level;
4. Reflect on the way of organization inherent to the Portuguese sports system;
5. Reflect and discuss situations.

16. Skills to be acquired



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1. Context variables of the curricular unit (CU);
2. Mastery of crucial concepts transmitted in classes;
3. Apply the resolution of problems related to the content treated;
4. Deepen the knowledge acquired;
5. Relate to other areas in the field of Sport;
6. Implement knowledge of organizations and management in sports organizations;
7. Learn the terminology used within the specific content of the UC

17. Teaching Methodology

The curricular unit will be taught in theoretical-practical classes (TP) and tutorial orientations (OT). Expository and active methods will be used in TP classes. The main objective will be to introduce the practical component through reading and reflection on practical cases and articles from scientific journals. The OT component will be allocated to a guided discovery learning methodology in exploration environments of the sports market and sports organizations.

18. Course Unit Program

Sports Management (Block 1)

1. Sport and Sport Management
2. The context of Sport management on the international scene
3. The evolution of Sports management
4. Profile and functions of the Sports Manager

Organizational Structure (Block 2)

1. Concept of Organization and organizational structure
2. Culture of Sports Organizations (analysis model, vocation, mission, vision, objectives)
3. Structure of Sports Organizations (operation, coordination mechanisms, combination and workflow systems, types of structures)
4. Structure-conditioning factors (environment and strategy)
5. Organizational governance

Organization of the national sports system (Block 3)

1. General notion of the sports system (main sub-systems of the national sports system)
2. Public organization of sport
3. Membership organization
4. Sport business organization
5. Relationship between national structures and international structures

19. Assessment Methods

The assessment will be carried out in accordance with the ULL regulations, recommending continuous assessment modalities including participation in school activities and written tests and the final exam.

20. Didactic Resources

Bibliographic elements, theoretical exposition, text analysis, graphics, book notes, database, powerpoint presentations, and materials in physical paper and digital format on the topics of the respective UC program.



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21. Sustainability Objectives

22. Keywords

Sport
Sustainability
Organization
Management
Regulation
Monitoring
Variability
Performance



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23. Main Bibliography

Author(s): Slack, T., Parent, M.
Title: Understanding Sport Organisations - The Application of Organizational Theory
Edition: 2 Year: 2006
Local:
Publisher: Human Kinetics.

Author(s): Hoye, R., Smith, A. C., Nicholson, M. & Stewart, B.
Title: Sport management: principles and applications.
Edition: Year: 2018
Local:
Publisher: Routledge.

Author(s): Correia, A., Biscaia, R.
Title: Gestão do Desporto: Compreender para gerir
Edition: Year: 2020
Local:
Publisher: FMH

24. Complementary Bibliography

Author(s): O'Brien, D., Parent, M. M., Ferkins, L., & Gowthorp, L.
Title: Strategic management in sport.
Edition: Year: 2019
Local:
Publisher: Routledge.

Author(s): Parent, M.M., & Slack, T.
Title: International Perspectives on the Management of Sport
Edition: Year: 2007
Local:
Publisher: Elsevier Academic Press



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Ficha técnica MIP / MIP Datasheet	
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Autor / Author	Prof. Doutor MÁRIO ANDRÉ CARDOSO BONANÇA
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Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
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