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LISBOA

Course Unit Program
Sports Organization

Academic Year 2026/2027

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Sport Organization Management

3. Cycle

1st

4. Course Unit

Sports Organization (C1117)

5. Scientific Area

6. Curricular Year

2nd

7. Type of Curricular Unit / Semester

2nd Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutora TATIANA BALTAZAR FAZENDA

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Provide students with an integrated understanding of sport organization, as well as national and international sport systems and their structures. The course aims to develop knowledge of the governance, functioning, and institutional framework of sport organizations, fostering a critical perspective on the challenges, trends, and opportunities that characterize the contemporary sport sector.

15. Specific Objectives

Identify the main stakeholders and structures of sport systems; understand different models of sport organization; analyse organizational structures and governance mechanisms; recognize the importance of ethics and integrity; examine the role of stakeholders; understand innovation and digital transformation processes; and assess current and future challenges faced by sport organizations.

16. Skills to be acquired

Ability to analyse sport systems and organizations; understand governance models and organizational structures; identify stakeholders and institutional relationships; apply principles of ethics and good governance; interpret innovation and digital transformation trends; and develop critical thinking regarding the functioning of sport organizations and the challenges of the sport industry.



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17. Teaching Methodology

The teaching methodology combines theoretical and practical classes, case study analysis, discussion of scientific articles, individual and group assignments, and oral presentations. An active and student-centred approach is adopted, promoting critical reflection and the application of theoretical concepts to the context of national and international sport organizations.

18. Course Unit Program

- 1- Introduction to the Course and Sport Organization
- 2- The Sport System: Concepts and Framework
- 3- Models of Sport Systems
- 4- The Portuguese Sport System
- 5- Entities of the National Sport System
- 6- The International Sport System
- 7- Levels of Sport Participation
- 8- Organizational Structures in Sport
- 9- Organizational Culture and Institutional Identity
- 10- Governance of Sport Organizations
- 11- Ethics, Integrity and Good Governance in Sport
- 12- Stakeholders of Sport Organizations
- 13- Innovation and Digital Transformation in Sport Organizations
- 14- Future Trends and Challenges in Sport Organization

19. Assessment Methods

The prevailing Supplementary Regulation on the Assessment of Knowledge and Competencies shall apply. Continuous assessment mandatorily includes oral contributions distributed throughout the academic term and a final written assessment, both weighted at factor 3 and may also include individual or group assignments, weighted at factor 2, as well as other assessment elements, in accordance with the terms and weightings defined in the regulations and the respective Continuous Assessment Plan.

20. Didactic Resources

Multimedia resources (projectors, digital presentations, videos), supporting materials (scientific articles, case studies, market reports), digital analysis tools will be used, as well as active methodologies using practical studies.

21. Sustainability Objectives

1. SDG 4 Quality Education: Through the analysis and understanding of sports organizational structures, training for more efficient and inclusive management.
2. SDG 8 Decent Work and Economic Growth: Promoting management skills that contribute to the sustainable development of the sports sector.
3. SDG 17 Partnerships for the Implementation of the Goals: Encouraging cooperation between public, private, and associative entities in sports.



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22. Keywords

Sport
Governance
Organizations
Innovation
Sustainability



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23. Main Bibliography

Author(s): Estrela, L., & Guadalupe, T.
Title: Organizar para Ganhar
Edition: 1st Year: 2025
Local: Lisboa
Publisher: Prime Books
ISBN Code: 9789896555290

Author(s): Bayle, E.
Title: Governance, Regulation and Management of Global Sport Organisations
Edition: 1st Year: 2025
Local: New York
Publisher: Routledge
ISBN Code: 9781032611198

Author(s): Correia, A., Biscaia, R., & Ribeiro, T.
Title: Lições em Gestão do Desporto
Edition: 1st Year: 2023
Local: Portugal
Publisher: Quântica Editora
ISBN Code: 9789899101968.

24. Complementary Bibliography

Author(s): Slack, T., & Parent, M. M.
Title: Understanding Sport Organizations: Applications for Sport Managers
Edition: 4th Year: 2020
Local: Champaign
Publisher: Human Kinetics
ISBN Code: 9781492500803

Author(s): Teixeira, M.
Title: Gestão do Desporto: Desenvolvimento Desportivo Regional e Municipal
Edition: 1st Year: 2019
Local: Lisboa
Publisher: Media XXI
ISBN Code: 978989729-2071



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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'ORGANIZAÇÃO DO DESPORTO': Academic Year 2026/2027
Autor / Author	Prof. Doutora TATIANA BALTAZAR FAZENDA
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Colaborador(es) / Colaborator(s)	-
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