



UNIVERSIDADE LUSÍADA
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Course Unit Program
Conception, Planning and Evaluation of Social Programs

Academic Year 2023/2024

1. Organic Unit

Higher Institute of Social Work

2. Course

SOCIAL WORK

3. Cycle

3rd

4. Course Unit

Conception, Planning and Evaluation of Social Programs (I2006)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

2nd Semester



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8. Class type and workload (work time)

Theoretical classes:	20,00
Practical classes:	
Theoretical-Practical Classes	10,00
Tutorial Guidance:	

9. ECTS Credits

10,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor ROGÉRIO ROQUE AMARO

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

To situate social programmes as dynamics relevant to the missions of Social Work and to discuss and debate the planning processes inherent to them.

15. Specific Objectives

1. Distinguish the concepts inherent in social programme planning.
2. Identify the various phases that make up social programme planning.
3. Characterise each of these phases, from diagnosis to evaluation and sustainability, including the definition of strategic reference principles, decision-making models, resource collection and the implementation of activities, comparing a technical-rational perspective with a dialogical-participatory one.
4. Present some examples of national and local so

16. Skills to be acquired

- Ability to understand the concepts, processes and phases of social programme planning;
- Ability to define and apply social programme planning;
- Ability to monitor and evaluate social programmes;
- Ability to mobilise social programmes for their Social and Community Intervention dynamics.

17. Teaching Methodology



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- Teacher presentation;
- Collective discussions and reflections with the students;
- Student presentations;
- Presentations of external examples.

18. Course Unit Program



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INTRODUCTION

Presentation of the Participants

Presentation of the general and specific objectives of the Curricular Unit

Presentation of the course programme

Main teaching methods used

Assessment system

Participants share their expectations and projects

CHAPTER 1 - BACKGROUND QUESTIONS AND MAIN BASIC CONCEPTS

1.1 Social Work and Social Programmes and Projects - starting points and examples

1.2 Plan, Programme and Project - main differences

1.3 The main elements of a glossary on social programmes and projects

1.4 Main phases of a social planning and programming cycle

1.5 Main social planning and programming paradigms: technical-rationalist and dialogical-participatory

1.6. Programming and improvisation in social intervention

CHAPTER 2 - SOCIAL WORK AND DEVELOPMENT ISSUES - THE PHASE OF DEFINING THE STRATEGIC PRINCIPLES OF SOCIAL PROGRAMMES AND PROJECTS

2.1. The role of Social Work in relation to the evolution of the concept of Development (an overview)

2.2. Social Work and Community and Local Development

2.3 Social Work and Social Development - the challenges of the Copenhagen Conference

2.4 Social Work and Sustainable Development and the Sustainable Development Goals

2.5. Social work and alternative proposals for development

2.6 Development, Social Work and Social Programmes and Projects - the main links

CHAPTER 3 - THE SOCIAL DIAGNOSIS PHASE - MAIN CHALLENGES AND METHODS

3.1 Main objectives and characteristics of Social Diagnosis

3.2 Main diagnostic tools - PEST, SWOT matrix and problem tree

3.3 Main diagnostic tools from a technical-rational perspective

3.4 Main diagnostic methods from a dialogical-participatory perspective

CHAPTER 4 - DEFINING OBJECTIVES AND THE DECISION-MAKING MODELS TO BE ADOPTED



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- 4.1. The importance of the decision-making process in social planning and programming - technocracy versus democracy
- 4.2 Theory of Change and defining objectives
- 4.3 Main characteristics of the technical-rationalist model of defining objectives
- 4.4 Main characteristics of the dialogical-participatory model of defining objectives

CHAPTER 5 - THE PHASES OF MAPPING AND DEFINING RESOURCES AND PLANNING AND IMPLEMENTING ACTIONS AND ACTIVITIES

- 5.1 Types of resources needed for Social Programmes
- 5.2 Resource mapping models from a technical-rational perspective
- 5.3 Resource mapping models from a dialogical-participatory perspective
- 5.4 Planning and implementing actions and activities from a technical-rational perspective
- 5.5 Planning and implementing actions and activities from a dialogical-participatory perspective

CHAPTER 6 - THE EVALUATION PHASE

- 6.1 The seven main dimensions of Social Programme Evaluation
- 6.2 Logical framework matrix
- 6.3 Social Impact Assessment
- 6.4 Evaluation according to the SROI model
- 6.5 Evaluation logics from a technical-rational perspective
- 6.6 Evaluation logics from a dialogical-participatory perspective

CHAPTER 7 - THE CONDITIONS FOR THE SUSTAINABILITY OF SOCIAL PROGRAMMES

- 7.1. The meaning of sustainability in social programmes
- 7.2 Main sustainability conditions - technical and community conditions

CHAPTER 8 - PRESENTATION AND ANALYSIS OF SOME SOCIAL PROGRAMMES AND PROJECTS

- 8.1 Examples of European and national social programmes
- 8.2 Examples of local social programmes
- 8.3 Examples of community social projects

19. Assessment Methods

- Class presentations;
- Individual or group work;
- Class participation.



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20. Didactic Resources

- Building presentations in class ("spontaneous slides");
- (Occasional) presentation of PowerPoints;
- Basic bibliography;
- Sharing of reference texts.

21. Sustainability Objectives

SDG 1 - No Poverty
SDG 5 - Gender Equality
SDG 10 - Reduced Inequalities
SDG 11 - Sustainable Cities and Communities
SDG 16 - Peace, Justice and Strong Institutions
SDG 17 - Partnerships for the Goals

22. Keywords

Social Work
Social Programmes
Planning
Multidimensional evaluation
Technical-rational perspectiv



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23. Main Bibliography

Author(s): Maria de Lurdes Rodrigues (org.)
Title: As políticas públicas em Portugal
Edition: 1.^a Year: 2012
Local: Lisboa
Publisher: INCM

Author(s): João Ferrão e J. M. Pinto Paixão (org.)
Title: Metodologias de Avaliação de Políticas Públicas
Edition: 1.^a Year: 2018
Local: Lisboa
Publisher: Imprensa da Universidade de Lisboa

Author(s): Inês Casquilho Martins e Joaquim Fialho (org.)
Title: Planeamento da Intervenção Social - Conceção, ação e avaliação
Edition: 1.^a Year: 2023
Local: Lisboa
Publisher: Edições Sílabo

24. Complementary Bibliography

Author(s): Luís Capucha
Title: Planeamento e Avaliação de Projectos - Guião Prático
Edition: 1.^a Year: 2008
Local: Lisboa
Publisher: DGIDC/ME

Author(s): Ulrich Schiefer et al.
Title: MAPA - Manual de Planeamento e Avaliação de Projectos
Edition: 2.^a Year: 2017
Local: Cascais
Publisher: Principia



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Autor / Author	Prof. Doutor ROGÉRIO ROQUE AMARO
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Colaborador(es) / Colaborator(s)	-
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