UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Professional Ethics and Deontology

Academic Year 2024/2025

1. Organic Unit

Faculty of Architecture and Arts

2. Course

COMMUNICATION AND MULTIMEDIA

3. Cycle

1st

4. Course Unit

Professional Ethics and Deontology (L2129)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

1st Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	

9. ECTS Credits

3,00

10. Scientific Area Coordinator

11. Regent

Dr. MIGUEL MARIA PARREIRA TEIXEIRA DUARTE

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Become aware of the importance of ethics in personal, social and professional life.

15. Specific Objectives

Study the ethical implications and social responsibility in your daily activities.

16. Skills to be acquired

Ability to consider ethical aspects when approaching and solving problems and making decisions; discernment in the face of ethical dilemmas that arise in professional activity.

17. Teaching Methodology

- An essentially practical approach will be privileged, using the active method and with brief theoretical introductions.
- The expository method will be used at the beginning of each session to transmit the necessary content to structure the reasoning and carry out the proposed exercises; The demonstrative method will be used through debates, group dynamics and the presentation of alternative views (videos, images).

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18. Course Unit Program

1. Ethics: notion and foundation
2. Ontological and anthropological foundations of ethics
   2.1. Classical theories of ethics
   2.2. Ethics in contemporary culture
3. Distinction between ethics, morals, axiology and deontology
4. Ethics in a business context

19. Assessment Methods

The assessment will be done through the weighting of two tests with a value of fifty percent each and a final frequency that will encompass all of the program's material.

20. Didactic Resources

Support texts / scientific articles and other documents (ppt) provided by the professor
- Case Study
- Viewing film excerpts and discussing them

21. Sustainability Objectives

Contribute to responsible decision-making in various areas of society.
Recognize the interdependence of the various entities in the construction of society.

22. Keywords

Values
Deontology
Responsibility
Conduct

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23. Main Bibliography

Author(s):	João César das Neves		
Title:	Introdução à Ética Empresarial		
Edition:	2	Year:	2014
Local:	Cascais		
Publisher:	Principia		

Author(s):	António Fidalgo		
Title:	Ética mínima: pequena ética para tempos difíceis		
Edition:	2014	Year:	2014
Local:	Lisboa		
Publisher:	Gradiva		

Author(s):	Arménio Rego, Miguel P. Cunha e outros		
Title:	Gestão ética e socialmente responsável		
Edition:		Year:	2007
Local:	Lisboa		
Publisher:	Editora RH		

24. Complementary Bibliography

Author(s):	Vários (coordenação Cassiano Reimão)		
Title:	Ética e Profissões: desafios da modernidade		
Edition:	1ª	Year:	2008
Local:	Lisboa		
Publisher:	Universidade Lusíada Editora		

Author(s):	António Bagão Félix, Paulo Otero, Pedro Afonso, Victor Gil (coordenação)		
Title:	Temas de Ética: Reflexões e Desafios		
Edition:	1	Year:	2022
Local:	Cascais		
Publisher:	Principia		

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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'ÉTICA E DEONTOLOGIA PROFISSIONAL': Academic Year 2024/2025
Autor / Author	Dr. MIGUEL MARIA PARREIRA TEIXEIRA DUARTE
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
Data Hora / Date Time	
Formato de dados / Data Format	Texto / Text, PDF
Estatuto de utilização / Usage	Acesso público / Public Access
Relação / Relation	Version 1,0

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