UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Conception, Management and Evaluation of Social Projects

Academic Year 2024/2025

1. Organic Unit

Higher Institute of Social Work

2. Course

SOCIAL WORK

3. Cycle

1st

4. Course Unit

Conception, Management and Evaluation of Social Projects (L4526)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

2nd Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	

9. ECTS Credits

3,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutora SANDRA PATRÍCIA CUSTÓDIO BAPTISTA ELVAS

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Enable students to develop strategic thinking in the design of social intervention projects in the context of Social Service.

15. Specific Objectives

1. Understand the importance of social diagnosis, of identifying social problems in the design of Social Service projects;
2. Identify the stages of design, implementation and evaluation of social projects;
3. Practice designing social projects;
4. Organize an action plan;
5. Understand the evaluation phases (ex.ante, in progress and ex post) of the social project.

16. Skills to be acquired

1. Ability to diagnose social problems and needs;
2. Develop a matrix for analyzing social problems;
3. Define objectives and goals;
4. Ability to identify the resources needed to prepare a budget;
5. Know how to design a monitoring and evaluation process;
6. Make an action plan.

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17. Teaching Methodology

1. Theoretical expositions.
2. Presentation and discussion of examples of social intervention projects.
3. Training in the design of social intervention projects.

18. Course Unit Program

1. Project design in Social Service intervention.
2. Stages and components of project design
2.1. Promoting institution
2.2. Project rationale
2.3. Diagnosis of problems and needs
2.4. SWOT analysis and PEST analysis
2.5. Construction of hypotheses and intervention strategies
2.6. The definition of general and specific objectives and the establishment of goals
2.7. Evaluation - indicators and monitoring and evaluation processes
2.8. Action Plans and Their Organization - The Logical Framework Matrix
2.9. Resources and budget
2.10. Assessment
3. Basic elements in social project management

19. Assessment Methods

The continuous assessment of this UC will be done through the delivery of two individual works that correspond to the different parts of a social project.

The final assessment will be made by submitting an individual piece of work consisting of a social project containing all the components that make up the design of a social project.

20. Didactic Resources

Audiovisual media (Data show/Power Point/Internet)
Recommended Bibliography
Material provided by the teacher
Examples of social intervention projects.

21. Sustainability Objectives

The curricular unit of Design, Management and Evaluation of social projects aims to contribute to sustainability in the following fields:
1 - Substantially increase the number of young people and adults with relevant qualifications, including technical and professional skills, for employment, decent work and entrepreneurship;
2 - Ensure equal opportunities in university education;
3 - Respect for cultural diversity, social and environmental responsibility;
4 -Value human and knowledge capita

22. Keywords

Project Design;Diagnosis;Intervention Strategies;Implementation Map;Evaluation

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23. Main Bibliography

Author(s):	CAPUCHA, Luis M.A.		
Title:	Planeamento e Avaliação de Projectos		
Edition:	1ª Edição	Year:	2008
Local:	Lisboa		
Publisher:	DGIDC		

Author(s):	SERRANO, Glória P.		
Title:	Elaboração de Projectos Sociais		
Edition:	3ª Edição	Year:	2014
Local:	Porto		
Publisher:	Porto Editora		

Author(s):	FIALHO, J., SILVA, C e SARAGOÇA, J.		
Title:	Diagnóstico Social - Teoria, Metodologia e Casos Práticos		
Edition:	2ª Edição	Year:	2015
Local:	Lisboa		
Publisher:	Sílabo		

24. Complementary Bibliography

Author(s):	SCHIFER, Ulrich et Al		
Title:	Manual de Planeamento e Avaliação de Projectos		
Edition:	1ª Edição	Year:	2006
Local:	Estoril		
Publisher:	Principia		

Author(s):	INOJOSA, Rose Marie		
Title:	DESENHO E ELABORAÇÃO DE PROJETOS SOCIAIS NO TERCEIRO		
Edition:	1ª Edição	Year:	2014
Local:	Revista Pensamento & Realidade, v. 29, n. 2		
Publisher:	Universidade Aberta		

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Título / Title	Course Unit Program 'CONCEÇÃO, GESTÃO E AVALIAÇÃO DE PROJETOS SOCIAIS': Academic Year 2024/2025
Autor / Author	Prof. Doutora SANDRA PATRÍCIA CUSTÓDIO BAPTISTA ELVAS
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