UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Conception, Management and Evaluation of Social Projects

Academic Year 2025/2026

1. Organic Unit

Higher Institute of Social Work

2. Course

SOCIAL WORK

3. Cycle

1st

4. Course Unit

Conception, Management and Evaluation of Social Projects (L4526)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

2nd Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	

9. ECTS Credits

3,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutora CRISTINA MARIA RAMOS COELHO

12. Assistants

Prof. Doutora SANDRA PATRÍCIA CUSTÓDIO BAPTISTA ELVAS

13. Teaching Language

Portuguese

14. General Objectives

Enable students to design, manage and evaluate social intervention projects in the context of Social Work

15. Specific Objectives

1. Understand the importance of project design in Social Work
2. Understand the logic, steps and components of design, implementation and evaluation of social intervention projects
3. Training in the design of social projects
4. Understand the success and failure factors in the implementation of social intervention projects.

16. Skills to be acquired

1. Knowing how to draw up a diagnosis of social problems and needs
2. Knowing how to draw objectives and set goals
3. Knowing how to design a monitoring and evaluation process
4. Knowing how to design an action plan
5. Knowing how to identify the necessary resources and how to prepare a budget
6. Knowing how to identify success and failure factors in social intervention projects.

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17. Teaching Methodology

1. Theoretical expositions.
2. Presentation and discussion of examples of social intervention projects.
3. Training in the design of a social intervention project.

18. Course Unit Program

1. The design of projects in intervention in Social Work.
2. Project design, stages and components
2.1. Diagnosis of problems and needs
2.2. SWOT analysis and PEST analysis
2.3. Construction of hypotheses and intervention strategies
2.4. The definition of general and specific objectives and the establishment of goals
2.5. Evaluation - indicators and monitoring and evaluation processes
2.6. Action plans and their organization - the Logical Framework
2.7. Resources and budget
3. Basic elements in the management of social projects

19. Assessment Methods

The continuous evaluation of this UC will be done through the delivery of two individual works that correspond to the different parts of a social project.

The final assessment will be done by delivering an individual work consisting of a social project containing all the components that make up the design of a social project.

20. Didactic Resources

Examples of social intervention projects.

21. Sustainability Objectives

The Conception, Management and Evaluation of Social Projects curricular unit aims to contribute to sustainability in the following areas:
1 - Substantially increase the number of young people and adults with relevant qualifications, including technical and professional skills, for employment, decent work and entrepreneurship.
2 - Ensuring equal opportunities in university education
3 - Respect for cultural diversity. Social and environement responsability. Ethical values and profissional comm

22. Keywords

Project Drawing
Diagnosis
Intervention Strategies
implementation map

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23. Main Bibliography

Author(s): CAPUCHA, Luis M.A.
Title: Planeamento e Avaliação de Projectos
Edition: 1ª Edição Year: 2008
Local: Lisboa
Publisher: DGIDC
ISBN Code:

Author(s): SERRANO, Glória P.
Title: Elaboração de Projectos Sociais
Edition: 3ª Edição Year: 2014
Local: Porto
Publisher: Porto Editora
ISBN Code:

Author(s): FIALHO, J., SILVA, C e SARAGOÇA, J.
Title: Diagnóstico Social - Teoria, Metodologia e Casos Práticos
Edition: 2ª Year: 2015
Local: Lisboa
Publisher: Sílabo
ISBN Code:

24. Complementary Bibliography

Author(s): SCHIFER, Ulrich et Al
Title: Manual de Planeamento e Avaliação de Projectos
Edition: 1ª Edição Year: 2006
Local: Estoril
Publisher: Principia
ISBN Code:

Author(s): INOJOSA, Rose Marie
Title: DESENHO E ELABORAÇÃO DE PROJETOS SOCIAIS NO TERCEIRO
Edition: 1ª Edição Year: 2014
Local: Revista Pensamento & Realidade, v. 29, n. 2
Publisher: Universidade Aberta
ISBN Code:

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Título / Title	Course Unit Program 'CONCEÇÃO, GESTÃO E AVALIAÇÃO DE PROJETOS SOCIAIS': Academic Year 2025/2026
Autor / Author	Prof. Doutora CRISTINA MARIA RAMOS COELHO
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