



UNIVERSIDADE LUSÍADA
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Course Unit Program
Conception, Management and Evaluation of Social Projects

Academic Year 2026/2027

1. Organic Unit

Higher Institute of Social Work

2. Course

SOCIAL WORK

3. Cycle

1st

4. Course Unit

Conception, Management and Evaluation of Social Projects (L4526)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

2nd Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance:

9. ECTS Credits

3,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutora CRISTINA MARIA RAMOS COELHO

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Enable students to design, manage and evaluate social intervention projects in the context of Social Work

15. Specific Objectives

1. Understand the importance of project methodology in Social Work
2. Understand the logic, steps and components of design, implementation and evaluation of social intervention projects
3. Training in the design of social projects
4. Understand the success and failure factors in the implementation of social intervention projects.

16. Skills to be acquired

1. Knowing how to draw up a diagnosis of social problems and needs
2. Knowing how to draw objectives and set goals
3. Knowing how to design a monitoring and evaluation process
4. Knowing how to design an action plan
5. Knowing how to identify the necessary resources and how to prepare a budget
6. Knowing how to identify success and failure factors in social intervention projects.

17. Teaching Methodology



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1. Theoretical expositions.
2. Presentation and discussion of examples of social intervention projects.
3. Project work: training in the design of a social intervention project.

18. Course Unit Program

1. The design of projects in Social Work intervention.
2. Project design, stages and components
 - 2.1. Diagnosis of problems and needs
 - 2.2. SWOT analysis and PEST analysis
 - 2.3. Construction of hypotheses and intervention strategies
 - 2.4. The definition of general and specific objectives and the establishment of goals
 - 2.5. Evaluation - indicators and monitoring and evaluation processes
 - 2.6. Action plans and their organisation
 - 2.7. Resources and budget
3. Basic elements in the management of social projects

19. Assessment Methods

- To complete a written test;
- To submit two group reports corresponding to the various phases of a social project;
- To produce a final individual reflection;
- To demonstrate qualified participation;
- To engage with other assessment elements.

20. Didactic Resources

- Computer and projector;
- Films / Documentaries;
- Support materials

21. Sustainability Objectives

The Conception, Management and Evaluation of Social Projects curricular unit aims to contribute to sustainability in the following areas:

- 1 - Substantially increase the number of young people and adults with relevant qualifications, including technical and professional skills, for employment, decent work and entrepreneurship.
- 2 - Ensuring equal opportunities in university education
- 3 - Respect for cultural diversity, Social and environmental responsibility.
- 4 - Promotion of ethical values a

22. Keywords

- Project Methodology
- Diagnosis
- Intervention Strategies
- Project assessment



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23. Main Bibliography

Author(s): Bernardino, S., Santos, J.
Title: MANUAL DE GESTÃO E CRIAÇÃO DE PROJETOS SOCIAIS
Edition: 1ª Edição Year: 2023
Local: Porto
Publisher: CEOS.PP Centro de Estudos Organizacionais e Sociais / ISCAP
Politécnico do Porto
ISBN Code: 978-989-33-4152-0

Author(s): SERRANO, Glória P.
Title: Elaboração de Projectos Sociais
Edition: 3ª Edição Year: 2014
Local: Porto
Publisher: Porto Editora
ISBN Code:

Author(s): FIALHO, J., SILVA, C e SARAGOÇA, J.
Title: Diagnóstico Social - Teoria, Metodologia e Casos Práticos
Edition: 2ª Year: 2015
Local: Lisboa
Publisher: Sílabo
ISBN Code:

24. Complementary Bibliography

Author(s): SCHIFER, Ulrich et Al
Title: Manual de Planeamento e Avaliação de Projectos
Edition: 1ª Edição Year: 2006
Local: Estoril
Publisher: Principia
ISBN Code:

Author(s): INOJOSA, Rose Marie
Title: DESENHO E ELABORAÇÃO DE PROJETOS SOCIAIS NO TERCEIRO
Edition: 1ª Edição Year: 2014
Local: Revista Pensamento & Realidade, v. 29, n. 2
Publisher: Universidade Aberta



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Autor / Author	Prof. Doutora CRISTINA MARIA RAMOS COELHO
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Colaborador(es) / Colaborator(s)	-
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