UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
History of Design

Academic Year 2025/2026

1. Organic Unit

Faculty of Architecture and Arts

2. Course

DESIGN

3. Cycle

1st

4. Course Unit

History of Design (L5018)

5. Scientific Area

6. Curricular Year

2nd

7. Type of Curricular Unit / Semester

1st Semester

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8. Class type and workload (work time)

Theoretical classes:	30,00
Practical classes:	
Theoretical-Practical Classes	
Tutorial Guidance:	

9. ECTS Credits

2,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor CARLOS HUMBERTO MATEUS DE SOUSA BÁRTOLO

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

To familiarise students with key events and protagonists in the history of Design, the importance of the discipline for contemporary society, and its relationships with art, science and society, through a predominantly chronological approach.

15. Specific Objectives

To promote the approach of themes and problems around Design and the practice of its research.
To contribute to the maturing of a refined and grounded critical sense, supported by specialised bibliography and a plural and diversified iconographic repertoire.
To enrich the technical and critical vocabulary specific to the discipline.
To consolidate rules of scientific work and reading habits.

16. Skills to be acquired

To be able to identify and relate fundamental themes, moments and protagonists in the History of Design; and to interpret Design as a phenomenon through its history, and in its relationship with the history of ideas, science, technology, politics, economics, social and cultural history.

17. Teaching Methodology

-participatory exhibition; reading of texts; viewing of relevant material (slideshows, films); debate.

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18. Course Unit Program

1-Before Design: from guilds to the division of labour. Entrepreneurs and proto-design.
2-Industrial Revolution and resistance: from the American System to the Exhibition of 1851; Arts and Crafts, concepts of tradition and modernity.
3-Proto-modernisms: Art Nouveau, Jungendstil and Wiener Sezession.
4-Vanguards, rupture and utopias. Futurists, Constructivists, Rationalists and other moderns.
5-Art and industry: from the Deutscher Werkbund to the Bauhaus.
6-Bauhaus: phases, mythification and legacies.
7-Art Deco, Styling and antithesis of modernism.
8-World War II, Peace and Cold War. Society in peace and in conflict, consequences.
9-From Good Design to the Ulm school.
10-Explosion of consumption and popular culture. The Space Age.
11-The 1960s: youth culture and protest. Public opinion and criticism of Capitalism.
12-Economic and environmental crises. Centres and peripheries. Design for the real world.
13- The 80s: plurality and perplexity. New syntheses between Art and Design.

19. Assessment Methods

-continuous evaluation: 2 written tests and 1 written work or visual analysis
-participation and intervention in class; quality of oral and written expression; demonstration of interest in the course contents and ability to interpret and relate them.

20. Didactic Resources

Support texts, compulsory or optional reading (sources and reference works).
Audio visual material
UL Library (Mediateca) and others
Internet

21. Sustainability Objectives

Although the aim of teaching this course and of the degree is to fulfill goal n.4 - quality education -, the foundational basis of the UL-Lisbon Design courses is the belief that Design is a tool for the sustainable promotion of society in its ethical, social, and ecological aspects. Therefore, one of the global objectives of Design teaching at UL-Lisbon is to alert students to the importance of their future as Designers so that they can fulfill ALL the 17 SDGs defined by the UN.

22. Keywords

Design
History

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23. Main Bibliography

Author(s):	Raizman, David		
Title:	History of modern design : graphics and products since the Industrial Revolution		
Edition:	1	Year:	2003
Local:	London		
Publisher:	Laurence King		

Author(s):	Dilnot, Clive		
Title:	A John Heskett Reader: Design, history, economics		
Edition:	1	Year:	2016
Local:	London		
Publisher:	Bloomsbury		

Author(s):	Woodham, Jonathan M.		
Title:	Twentieth-Century Design		
Edition:	1	Year:	1997
Local:	Oxford; New York		
Publisher:	Oxford University Press		

24. Complementary Bibliography

Author(s):	Lees-Maffei, Grace; Houze, Rebecca		
Title:	Design and Heritage: The Construction of Identity and Belonging		
Edition:	1	Year:	2022
Local:	London / New York		
Publisher:	Routeledge		

Author(s):	Hendon, Zoë; Massey, Anne		
Title:	Design, History and Time: New Temporalities in a Digital Age		
Edition:	1	Year:	2021
Local:	London		
Publisher:	Bloomsbury		

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Título / Title	Course Unit Program 'HISTÓRIA DO DESIGN': Academic Year 2025/2026
Autor / Author	Prof. Doutor CARLOS HUMBERTO MATEUS DE SOUSA BÁRTOLO
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