UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Introduction to Management

Academic Year 2025/2026

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Computer Engineering

3. Cycle

1st

4. Course Unit

Introduction to Management (L9029)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

1st Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor NUNO SOTERO ALVES DA SILVA

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

At the end of the course unit, students should be able to identify the fundamental principles of managing formal organisations, recognise the various challenges currently facing organisational management, and understand the scope of the management functions of planning, organising, leading, and controlling.

15. Specific Objectives

In order to achieve the general objectives, students should, at the end of the course unit, be able to:
Understand the concept of management and the work of a manager;
Identify the main approaches to management theory;
Discuss the concept of environment and the main challenges of management today;
Identify the scope, tools and skills required to plan, organise, lead and control.

16. Skills to be acquired

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KNOW:
- Design of the company and its context;
- General theories and management styles;
- Guidelines of the company in its management cycle;
- Decision-making and communication processes;
- Management in the face of change; its implications and consequences;
- Digital environment and the use of information technologies.

DO:
- Formulation and strategic planning;
- Construction of the organic structure and definition of functions;
- Management of working groups;
- Control of the finan

17. Teaching Methodology

A combination of expository methodologies, discussion of theoretical foundations and their applications in management practices is applied.

18. Course Unit Program

1. Presentation and Introduction
2. Formal management theories
3. The decision-making process
4. The environment and organizational culture
5. Globalization
6. Social and ethical responsibility
7. Planning and strategy
8. Organizational design
9. Communication. leadership and motivation
10. Monitoring and control

19. Assessment Methods

During the semester, students will be under the Assessment Regulation. The evaluation qualifies the work developed in the different activities carried out. It is done mainly by combining written tests of an individual theoretical-practical nature and practical group work.

20. Didactic Resources

Audiovisual media will be used, exploiting new technologies, multimedia supports and interactive presentations, namely:
Specific books and digital formats from the Online Knowledge Library (b-on);
Digital presentations (PowerPoint);
Computer, video projector, and the Moodle platform.

21. Sustainability Objectives

The sustainable development goals of the 2030 Agenda (United Nations) are being met in terms of quality education, management guided by ethical, inclusive and equity principles (SDG 4), building resilient infrastructure, promoting sustainable industrialisation and fostering technological innovation (SDG 9), and strengthen scientific and technological capacities for more sustainable patterns of production and consumption (SDG 12).

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22. Keywords

-Management
-Planning;
-Organization;
-Control;
-Development.

23. Main Bibliography

Author(s):	Robbins,S, Coulter, M		
Title:	Management		
Edition:	15ª	Year:	2021
Local:	London		
Publisher:	Person		

Author(s):	Robbins,S, Coulter, M , & Cenzo, D.		
Title:	Fundamentals of Management		
Edition:	11ª	Year:	2020
Local:	New York		
Publisher:	Person		

Author(s):	CARVALHO, José Eduardo		
Title:	Gestão de Empresas		
Edition:	5ª	Year:	2019
Local:	Lisboa		
Publisher:	Pearson		

24. Complementary Bibliography

Author(s):	Laudon, Kenneth C., e Laudon, Jane P		
Title:	Management Information Systems: Managing the Digital Firm		
Edition:	16ª	Year:	2019
Local:	New York		
Publisher:	Pearson		

Author(s):	TEIXEIRA, Sebastião		
Title:	Gestão das Organizações		
Edition:	3ª	Year:	2013
Local:	Lisboa		
Publisher:	Edições Sílabo		

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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'INTRODUÇÃO À GESTÃO': Academic Year 2025/2026
Autor / Author	Prof. Doutor NUNO SOTERO ALVES DA SILVA
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