



UNIVERSIDADE LUSÍADA  
LISBOA

Course Unit Program  
Complements of English

Academic Year 2024/2025

**1. Organic Unit**

Faculty of Business and Economic Sciences

**2. Course**

Tourism Management

**3. Cycle**

1st

**4. Course Unit**

Complements of English (V2111)

**5. Scientific Area**

**6. Curricular Year**

1st

**7. Type of Curricular Unit / Semester**

2nd Semester



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#### 8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

#### 9. ECTS Credits

6,00

#### 10. Scientific Area Coordinator

#### 11. Regent

Prof. Doutora MARIA MARGARIDA DE OLIVEIRA RENDEIRO

#### 12. Assistants

#### 13. Teaching Language

English

#### 14. General Objectives

The English module enables students the possibility of using the English language as an effective tool in oral and written communication and apply their skills resourcefully. Learning Business English corresponds to intermediate/advanced level.

#### 15. Specific Objectives

- 1) Writing the CV and Letter of Application in English and prepare for an interview in English ;
- 2) Booking accommodation and trips using oral and written English;
- 3) Explaining Portuguese dishes to tourists;
- 4) Explaining and preparing tours in English;
- 5) Using specific English vocabulary related to Tourism.

#### 16. Skills to be acquired

Linguistic, social-linguistic, strategically discursive, social-cultural and social skills.

#### 17. Teaching Methodology

Learning methodologies are oriented to inter-collaboration and research on topics discussed in encouraged. This module is focussed on students reaching a good level of autonomy in English. language.



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## 18. Course Unit Program

1. The Recruitment Process
  - 1.1. The Curriculum Vitae and the Letter of Application
  - 1.2. The Job Interview
2. Travelling
  - 2.1. At the Airport
  - 2.2. Accommodation
3. Eating Out
4. Seeing the sights

## 19. Assessment Methods

Attendance is a determinant factor for continuous assessment (at least 60%). Two written tests and an oral assignment (individual/pair work) constitute continuous assessment.

There will be a final exam (frequência), scheduled by the university services (as the Lusíada University's Rules of continuous assessment reads).

## 20. Didactic Resources

Material will be made available on Moodle.

## 21. Sustainability Objectives

Goal 4: Quality Education; Goal 5: Gender Inequality; Goal 10: Reduce inequality

This module pursues excellence in learning and living in inclusive multicultural societies so that inequality in general and gender inequality in particular can be reduced.

## 22. Keywords

Tourism;  
Recruitment;  
Travelling;  
Eating;  
Sightseeing;  
Tour Guide/Operators



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### 23. Main Bibliography

Author(s): Strutt, Peter & O'Keeffe, Margaret & Dubicka, Iwonna  
Title: English for International Tourism  
Edition: 2013 Year:  
Local: Harlow  
Publisher: Pearson Education Ltd

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Author(s): Walker, Robin & Harding, Keith  
Title: Tourism  
Edition: 2015 Year:  
Local: Oxford  
Publisher: OUP

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Author(s): Emerson, Paul  
Title: Business Grammar Builder  
Edition: 2016 Year:  
Local: London  
Publisher: Macmillan

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### 24. Complementary Bibliography

Author(s): Paterspn, Harrison & Coe, , Ken & Mark, Norman  
Title: Oxford Living Grammar  
Edition: 1 Year: 2015  
Local: Oxford  
Publisher: OUP

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Author(s):  
Title:  
Edition: Year:  
Local:  
Publisher:

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| Ficha técnica MIP / MIP Datasheet |                                                                       |
|-----------------------------------|-----------------------------------------------------------------------|
| Título / Title                    | Course Unit Program 'COMPLEMENTOS DE INGLÊS': Academic Year 2024/2025 |
| Autor / Author                    | Prof. Doutora MARIA MARGARIDA DE OLIVEIRA RENDEIRO                    |
| Classificação / Classification    | -                                                                     |
| Descritores / Descriptors         | -                                                                     |
| Colaborador(es) / Colaborator(s)  | -                                                                     |
| Data Hora / Date Time             |                                                                       |
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