UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Financial Management

Academic Year 2025/2026

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Tourism Management

3. Cycle

1st

4. Course Unit

Financial Management (V2117)

5. Scientific Area

6. Curricular Year

2nd

7. Type of Curricular Unit / Semester

2nd Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor JOÃO FERNANDO DE SOUSA MENDES

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Ensure students have knowledge, the ability to understand and apply concepts and instruments in the field of economic-financial information and their importance for managers to conduct their management area in concert with business objectives.

15. Specific Objectives

. Study of an instrumental nature, focused on the conceptual and methodological principles of financial analysis tools;
. Study of an interpersonal nature, in the sense that each person responsible directs their management unit and, simultaneously, ensures accountability at higher level.

16. Skills to be acquired

TO KNOW:
. concepts of economic-financial analysis,
. financial structure assessment methodology;
TO DO:
. assessment of the company's financial profile;
. assessment of the company's economic performance;
. build your own learning;
. structure thinking in an analytical way that is applicable beyond the academic and professional context.

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17. Teaching Methodology

. Exposition of theoretical material, encouraging discussion of its importance and validity;
. Application of theoretical foundations to the resolution of practical, real and/or simulated problems and the interpretation of the respective solutions.
. Practical exercises.

18. Course Unit Program

1. Company Financial Analysis
1.1 Basic financial analysis instruments
1.2 Analysis of the financial structure
1.3 Assumptions of the company's financial balance
1.4 Calculation of treasury
2. Risk analysis
2.1 Management of financing capital (financial risk)
2.2 Assessment of the company's profitability (business risk)
2.3 Critical sales point
3. Financial planning
3.1 Budgetary method
3.2 Calculation of deviations
4. Microeconomic perspective of the Company
4.1 Calculation of economic productivity
4.2 Calculation of salary productivity
4.3 Calculation of relative productivity
4.4 Calculation of economic competitiveness

19. Assessment Methods

. Degree of attendance by recording class attendance;
. Monitoring the level of learning through the completion of two written points;
. Degree of participation and oral exposition of the students.

20. Didactic Resources

. Thematic sheets (prepared by the teacher)
. Systematization of subjects in the classroom
. Digital presentations of theoretical/practical content.

21. Sustainability Objectives

Sustainable Development Goals (SDGs - UN):
Goal 4: Quality education, aimed at developing financial analysis and decision-making skills, essential for training managers capable of applying technical knowledge to complex business contexts.
Goal 8: Decent work and economic growth, aimed at fostering efficient resource management and organizational sustainability by promoting qualified employment and economic growth.

22. Keywords

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- Finance
- Financial risk
- Sales and costs
- Productivity
- Competitiveness.

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23. Main Bibliography

Author(s): CARVALHO, J. Eduardo
Title: Gestão de Empresas: principios fundamentais
Edition: 6ª Year: 2023
Local: Lisboa
Publisher: Ed Silabo
ISBN Code:

Author(s): NEVES, João
Title: Análise Financeira: Métodos e técnicas
Edition: 6ª Year: 2022
Local: Lisboa
Publisher: Texto Editores
ISBN Code:

Author(s): FERNANDES, C, & all
Title: Análise financeira: teoria e prática
Edition: 5ª Year: 2019
Local: Lisboa
Publisher: Edições Silabo
ISBN Code:

24. Complementary Bibliography

Author(s): MARTINS, A. & all
Title: Manual de gestão financeira empresarial
Edition: 2ª Year: 2016
Local: Lisboa
Publisher: Editora Escolar
ISBN Code:

Author(s): CARVALHO, J. Eduardo
Title: Produtividade
Edition: 2ª Year: 2007
Local: Lisboa
Publisher: Quimera editores
ISBN Code:

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Autor / Author	Prof. Doutor JOÃO FERNANDO DE SOUSA MENDES
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Colaborador(es) / Colaborator(s)	-
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