UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Tourist Transport Systems

Academic Year 2025/2026

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Tourism Management

3. Cycle

1st

4. Course Unit

Tourist Transport Systems (V2122)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

1st Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor MÁRIO ALEXANDRE GUERREIRO ANTÃO

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

This is a subject with a vital knowledge integration component, where various substantive and modelling approaches are combined and interconnected, highlighting the predominance of the transport segment in the tourism product as a final good made available to consumers. Prospective knowledge of the future role of progress in transport in the tourism market is also an objective of this discipline.

15. Specific Objectives

The aim is for students to understand that, just as the transport revolution brought about unprecedented developments in travel and tourism in the past, innovation in this area is now profoundly changing the way tourism products are produced and consumed. New trends in tourist behavior are also influencing transport services. Students should be aware of these trends in transport and tourism.

16. Skills to be acquired

At the end of the Tourism Transport Systems course, students will have acquired the skills to analyse tourism transport systems, interpret data on infrastructure and tourist flows, apply sustainable planning models, and assess the relationship between technological innovation and accessibility in the tourism sector. They will also be able to design, implement, and manage an integrated transport system for tourism activities, whether in the hotel industry or elsewhere.

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17. Teaching Methodology

As this is a theoretical-practical course, the expository and active-interrogative methods will be used in systematic articulation. Whenever possible, we will also try to bring into the classroom current practical cases and recent research carried out by specialists in this area of knowledge.

18. Course Unit Program

1 Introduction to Transport Systems in Tourism
1.1 Fundamental relationships between transport and tourism systems
1.2 Definition of concepts
1.3 Innovation and technical progress in transport
1.4. The transport revolution and the tourism boom
1.5 Transport for tourism and transport as tourism
2. Economic geography and tourism
2.1 Spatial localisation, economic activity and transport in the global economy
2.2 Tourist activity and the redefinition of geographical space in the contemporary age
2.3 The transport revolution, economic distance and new tourism production
2.4 Central places, value chains, tourism clusters
2.5 Innovation, agglomeration economies and agglomeration processes in tourism
3. Multidisciplinary analysis of transport systems for tourism
3.1 History of transport and communications technologies
3.2 Types and systems of transport
3.3 Transport models, urbanism, nature and tourism
3.4 Transport policies
4. Tourism transport markets
4.1. Demand - recent trends and prospects
4.2. Deregulation of the aviation market
4.3 Supply - convergence and integration
4.4 Supply management - strategies and alliances
4.5 Transport infrastructure management - the "low-cost revolution"
5. Current and future trends in transport and tourism
5.1. The low-cost revolution and the (de)integration of the tourist package;
5.2 Prospects for the development of tourism
5.3 E-tourism, new technologies and new trends in transport and tourist consumption patterns.
5.4 The role of information technologies in transport
5.5. The challenges of environmental sustainability

19. Assessment Methods

Students are assessed through two written tests and case studies, in addition to objective elements relating to participation, performance, and attendance throughout the semester.
The weighting of the assessment elements will be carried out in accordance with the provisions of the Lusíada University's knowledge assessment regulations.

20. Didactic Resources

Powerpoint presentations.
Internet resources.
Compulsory and complementary bibliography.

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21. Sustainability Objectives

Quality education objectives will be pursued, and efforts will be made to contribute to reducing inequalities, gender equality and improving the performance of industries, innovation and infrastructures. The other pillars of the sustainability goals will be taken into account. This will ensure that UC contributes to SDGs 4, 9, 11 and 13, linked to education, innovation, sustainable mobility and climate action.

22. Keywords

Tourism
Transport
Distance
Technology
Economics
Geography

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23. Main Bibliography

Author(s):	M. R. Dileep & Francesca Pagliara		
Title:	Transportation Systems for Tourism		
Edition:	1st	Year:	2023
Local:			
Publisher:	Springer International Publishing - Advances in Spatial Science		

Author(s):	PAGE, Stephen and Yue (Gurt) Ge		
Title:	Transport and Tourism: A Symbiotic Relationship?		
Edition:	T. Jamal; M. Rob	Year:	2009
Local:	London		
Publisher:	in The SAGE Handbook of Tourism Studies, pp. 371 - 395		

Author(s):	M.R. Dileep		
Title:	Tourism, Transport and Travel Management		
Edition:	1st	Year:	2019
Local:	New York		
Publisher:	Routledge		

24. Complementary Bibliography

Author(s):	PAGE, Stephen and CONNELL, Joanne		
Title:	Tourism: A Modern Synthesis		
Edition:	2nd	Year:	2006
Local:	London		
Publisher:	Thomson		

Author(s):	RODRIGUE, J-P; Andrey, J.; Comtois, C. and Slack, B.		
Title:	The Geography of Transport Systems		
Edition:	1st	Year:	2005
Local:	Montreal		
Publisher:	for Research on Transportation of Université de Montreal		

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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'SISTEMAS DE TRANSPORTES DO TURISMO': Academic Year 2025/2026
Autor / Author	Prof. Doutor MÁRIO ALEXANDRE GUERREIRO ANTÃO
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