



UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
Elective Course II - Curricular Internship

Academic Year 2024/2025

1. Organic Unit

Faculty of Business and Economic Sciences

2. Course

Tourism Management

3. Cycle

1st

4. Course Unit

Elective Course II - Curricular Internship (V2133)

5. Scientific Area

6. Curricular Year

3rd

7. Type of Curricular Unit / Semester

2nd Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor ALVARO ANTONIO CALADO AFONSO MATIAS

12. Assistants

Prof. Doutor PEDRO NUNO GOMES DA COSTA

13. Teaching Language

Portuguese

14. General Objectives

To carry out a curricular internship, where the student will have the opportunity to apply the learning acquired during the 6 semesters of the bachelors course.

15. Specific Objectives

Carrying out the curricular internship is intended to be an instrument for the student's first approach to the job market in order to apply in practice the knowledge acquired throughout the course and, simultaneously, to also facilitate the forthcoming entry into the job market.

16. Skills to be acquired

Analytical Reasoning: - To identify the subjects learned throughout the course as, during the internship, they prove to be necessary for the work, as well as developing skills to analyze problems and present solutions.

Critical Reasoning: - To have the ability to carry out activities and use instruments, methods and procedures learned throughout the course in practical situations in the line of work.

17. Teaching Methodology

As it is a practical-based discipline, the methodology is based on fieldwork carried out in the form of an internship in a host entity, regulated by specific regulations approved by the rectory on 2 May 2023, where there is an internship supervisor who is responsible for the student at the host entity and a supervisor who is responsible for the U.C. and student tutor with Universidade Lusíada.



UNIVERSIDADE LUSÍADA
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18. Course Unit Program

1. Signing a curricular internship contract with the host entity under the Specific Regulations of the U.C. "Option II - Internship" of the 1st cycle of studies leading to a Bachelor's degree in Tourism Management at Universidade Lusíada - Lisbon;
2. Completion of the Internship at the host entity, lasting a minimum of 150 hours;
3. Delivery of the Internship Report;
4. Presentation and public discussion of the Internship Report.

19. Assessment Methods

This C.U. follows the RGAC with some specifics:

- * 70% attendance in OT classes, minimum grade of 10;
- * Completion of a 150-hour internship, minimum grade of 10.

Final grade (weights):

1. External supervisor's grade (20%)
2. Internal supervisor's grade (20%)
3. Oral presentation of the Internship Report (60%)

T.B.C.:

- * Internship Report due at exam date
- * Revised report allowed in second exam period
- * Failure leads to resume to Final Course Project' regime

20. Didactic Resources

Resources provided by the host entity, as well as powerpoint presentations and, occasionally, slideshows, internet resources and/or short illustrative videos used by the supervisor during the tutorial process.

21. Sustainability Objectives

All Sustainable Development Goals (SDGs) adopted by the United Nations in 2015 to ensure that by 2030 all people enjoy peace and prosperity are addressed by this subject, in particular SDGs numbers 4, 8, 10, 11 and 16. This is due to the fact that all the 17 SDGs are integrated and it is recognized that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability.

22. Keywords

Internship
Final report
Advisor
Supervisor
Fieldwork



UNIVERSIDADE LUSÍADA
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23. Main Bibliography

Author(s): Sarmento, Manuela
Title: Guia Prático sobre a Metodologia Científica para a Elaboração, Escrita e Apresentação de Teses de Do
Edition: 3ª Year: 2013
Local: Lisboa
Publisher: Lusíada

Author(s): Marconi, M. A., & Lakatos, E. M.
Title: Fundamentos de Metodologia Científica
Edition: 4ª Year: 2019
Local: São Paulo
Publisher: Atlas

Author(s): Bardin, Laurence
Title: Análise de Conteúdo
Edition: 6ª Year: 2011
Local: Lisboa
Publisher: Edições 70

24. Complementary Bibliography

Author(s): American Psychological Association
Title: Publication Manual of the American Psychological Association.
Edition: 7ª Year: 2019
Local: Washington, DC
Publisher: American Psychological Association

Author(s): Espírito Santo, P.
Title: Introdução à Metodologia das Ciências Sociais
Edition: 2ª Year: 2015
Local: Lisboa
Publisher: Edições Sílabo



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Ficha técnica MIP / MIP Datasheet	
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Autor / Author	Prof. Doutor ALVARO ANTONIO CALADO AFONSO MATIAS
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