



UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
ENGLISH

Academic Year 2025/2026

1. Organic Unit

Faculty of Architecture and Arts

2. Course

ARTS AND MULTIMEDIA COMMUNICATION

3. Cycle

1st

4. Course Unit

ENGLISH (V3002)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

2nd Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance:

9. ECTS Credits

3,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor THOMAS BEHRENS

12. Assistants

13. Teaching Language

English

14. General Objectives

The English module enables students to use the English language as an effective tool in oral and written communication and apply their skills resourcefully. Learning Business English corresponds to intermediate/advanced level.

15. Specific Objectives

On the one hand, the English module facilitates adequate preparation for the prospective professional candidate whose fluency in English has increasingly become a key factor for success. On the other hand, this module enables students to compensate for linguistic weaknesses and to strengthen their language skills in topics and with vocabulary directly related to their future professional field or area of interest.

16. Skills to be acquired

1) Writing the CV and letter of application in English and attending a job interview in English; 2) Multimedia-aided Business Presentations; 3) Multimedia, cinema and photography, Vocabulary, comprehension and discussion.

17. Teaching Methodology

The learning methods are geared towards collaboration and research on the topics discussed. Research and practise on the topics described in the content is strongly encouraged. Students are expected to acquire a good command of the English language.



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18. Course Unit Program

see Syllabus

19. Assessment Methods

Attendance is regulated by Lusíada university's General Regulations of Assessment and is determining to the entitlement of continuous assessment. Two written tests and an oral assignment (individual/pair work) constitute continuous assessment. There will be a final exam (frequência), scheduled by the university services (as the Lusíada University's Regulations of continuous assessment reads).

20. Didactic Resources

Internet access, projector, Kahoot, Cellphone

21. Sustainability Objectives

Quality / Excellence Education
Dignifying work and economic growth

22. Keywords

Advanced English
Business English
Negotiations
Tech, Multimedia Audiovisual Industries
Pitching



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23. Main Bibliography

Author(s): Emerson, Paul
Title: Business Grammar Builder
Edition: Year: 2016
Local: London
Publisher: Macmillan
ISBN Code:

Author(s): Paterson, Harrison & Coe, Ken & Mark, Norman
Title: Oxford Living Grammar
Edition: 1 Year: 2015
Local: Oxford
Publisher: OUP
ISBN Code:

Author(s): Erica Williams
Title: Presentations in English Student's Book & DVD Pack
Edition: 1 Year: 2008
Local: London
Publisher: Macmillan
ISBN Code:

24. Complementary Bibliography

Author(s):
Title:
Edition: Year:
Local:
Publisher:
ISBN Code:

Author(s):
Title:
Edition: Year:
Local:
Publisher:
ISBN Code:



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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'INGLÊS': Academic Year 2025/2026
Autor / Author	Prof. Doutor THOMAS BEHRENS
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s)	-
Data Hora / Date Time	
Formato de dados / Data Format	Texto / Text, PDF
Estatuto de utilização / Usage	Acesso público / Public Access
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