



UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
HISTORY OF ARTS IN MOTION

Academic Year 2025/2026

1. Organic Unit

Faculty of Architecture and Arts

2. Course

ARTS AND MULTIMEDIA COMMUNICATION

3. Cycle

1st

4. Course Unit

HISTORY OF ARTS IN MOTION (V3004)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

1st Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor CARLOS HUMBERTO MATEUS DE SOUSA BÁRTOLO

12. Assistants

Prof^a. Dr^a MARIA JOÃO BAPTISTA BONINA GRILO

13. Teaching Language

Portuguese

14. General Objectives

To familiarize the student with the development of the Moving Arts/Image in parallel with other arts from their origins to this day, understanding them as an artistic expression, but also as a form of entertainment with profitable purposes.

Promote the approach to themes and problems surrounding Cinema, Television and the latest digital media.

15. Specific Objectives

Expand the spectrum of references and promote interdisciplinarity between different areas of knowledge.

Contribute to the maturation of a refined and well-founded critical sense, supported by iconography and specialized bibliography.

16. Skills to be acquired

Develop reading habits (written and visual) and the practice of research according to the rules of scientific work.

Identify and relate fundamental themes, moments and protagonists in the history of the moving image; and interpret them as aesthetic phenomena in their relationship with political, cultural and technological history.



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17. Teaching Methodology

The participated theoretical exposition, following the chronological pattern, is based on the reading and analysis of iconographic material (images and film excerpts) which, when debated, allows the student to question and explore the extent of interdisciplinary phenomena that associate technological evolution with creative expression.

Accompanied by a guided reflection, the student is able to understand the different forms of contemporary expression based on the use of moving images

18. Course Unit Program

Technological progress in the 19th. century. Inventions: photography and moving images (-1895); Primitive cinema: experimentation (1895-1900's); Understanding Narrative (1910's)

Hollywood, Star System and Closed Romantic Realism as the norm (1918-1928); Escapes from the norm: comedies; dissident views in Europe, artistic experimentalism (1918-1928)

Sound: new technology and language. New genres (1928-1945); Hollywood's Golden Age: the industrialization of production, (1928-1945); Propaganda and politics (1928-1945); Consequences of the War: realism as a theme (1945-1952)

TV: new technology and consequences, indoor entertainment and the decline of Hollywood cinema (1950's)

New wave: the innovation of languages and techniques (1960's); Metaphor, politics and new cinema-spectacle (1970's); The diversification of television offerings (1980's-)

Digital era: games, music, content democratization, social networks (2000's); the clash between classic technologies and the new reality (2000's)

19. Assessment Methods

The continuous evaluation methodology follows the general regulations of Universidade Lusíada as well as the Specific Evaluation Rules for the Degree in Arts and Multimedia Communication.

-continuous evaluation: 2 written tests and 1 written work or visual analysis

-participation and intervention in class; quality of oral and written expression; demonstration of interest in the course contents and ability to interpret and relate them.

20. Didactic Resources

Support texts, compulsory or optional reading (sources and reference works).

Audio visual material

UL Library (Mediateca) and others

Internet

21. Sustainability Objectives

The aim of teaching this course (and the degree) will be to fulfil objective no. 4 - quality education.

However, one of the overall objectives of teaching at the ULL should also be to alert students to the fact that their/our future must fulfil ALL 17 sustainable development goals defined by the UN.

22. Keywords



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Art
Entertainment
Cinema and Television
Digital Media
Video-Art
Visual Culture



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23. Main Bibliography

Author(s): COUSINS, Mark
Title: Biografia do Filme
Edition: Year: 2008
Local: Lisboa
Publisher: Plátano Editora
ISBN Code:

Author(s): STANGOS, Nikos, ed.
Title: Concepts of Modern Art from Fauvism to Postmodernism
Edition: Year: 2009
Local: London
Publisher: Thames and Hudson
ISBN Code:

Author(s): STURKEN, Marita, CARTWRIGHT, Lisa
Title: Practices of Looking: An introduction to Visual Culture
Edition: Year: 2009
Local: New York/Oxford
Publisher: Oxford Press
ISBN Code:

24. Complementary Bibliography

Author(s): BAPTISTA, Tiago
Title: A invenção do Cinema Português
Edition: Year: 2008
Local: Lisboa
Publisher: Tinta da China
ISBN Code:

Author(s): LONDON, Barbara
Title: Video Art: The First Fifty Years
Edition: Year: 2020
Local: London
Publisher: Phaidon Press
ISBN Code:



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Ficha técnica MIP / MIP Datasheet	
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Autor / Author	Prof. Doutor CARLOS HUMBERTO MATEUS DE SOUSA BÁRTOLO
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