



UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
DRAWING

Academic Year 2025/2026

1. Organic Unit

Faculty of Architecture and Arts

2. Course

ARTS AND MULTIMEDIA COMMUNICATION

3. Cycle

1st

4. Course Unit

DRAWING (V3005)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

1st Semester



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8. Class type and workload (work time)

Theoretical classes:

Practical classes:

Theoretical-Practical Classes 30,00

Tutorial Guidance: 20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Profª Doutora Arqtª ELISA MARIA COELHO FERREIRA BERNARDO

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

Rehabilitate the basic principles of Drawing, combating stereotypes and valuing its importance in the training of multimedia designers.

Reinforce awareness of visual thinking and its operability.

15. Specific Objectives

Develop the ability to distinguish between innocuous and effective messages, resulting from gratuitous or intentional actions.

Discipline observation in order to foster visual acumen.

Implement a graphic-visual lexicon.

16. Skills to be acquired

Ability to graphically communicate ideas, concepts and impressions.

Ability to critically observe visual realities.

Ability to versatily handle different tools and supports.

17. Teaching Methodology

Development of image analysis exercises from the universe of Drawing.

Development of practical exercises of an abstract nature.

Development of practical observation/representation exercises.

Collective reading of the answers to the exercises, stimulating self-criticism and reasoned criticism.



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18. Course Unit Program

1. Reading culturally significant reference images from the perspective of:
Recognize the anatomy of graphic marks, their abstract condition, their intrinsic intentionality and their communicative potential.
Understand representation as synthesis.
Understand representation as simulation.
2. Graphical representation of physical models, from the perspective of:
Recognize and restore the visual character of an object, in its uniqueness.
Understand and restore contrast levels between objects of different natures.

19. Assessment Methods

Continuous elaboration of a document for the organization and selection of the results, making the logic of the contents compatible with a logic of presentation.
Integration of other items such as attendance, punctuality, participation, level of commitment, self-criticism, work rhythm, coherence and consistency of the individual path.

20. Didactic Resources

Use of models adjusted to the problems posed.
Commented projection of images (mainly drawings by authors from different backgrounds).
Projection of videos of recognized opportunity for the subjects under study.
Dissemination, exhibition and possible reading of parts of books/texts related to current topics.

21. Sustainability Objectives

This UC intends to contribute to sustainability in the following general areas:

- 1 - Ensure equal access to quality technical, professional and cultural education.
- 2 - Guarantee equal opportunities in university education, including for people in vulnerable situations.
- 3 - Promoting a judicious dematerialisation of the teaching/learning process.

22. Keywords

Graphic mark
Abstraction
Intentionality
Simulation
Synthesis



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23. Main Bibliography

Author(s): Collier, Graham
Title: Form, Space and Vision. An Introduction to Drawing and Design
Edition: 6^a Year: 1995
Local: New Jersey
Publisher: Englewood Cliffs
ISBN Code:

Author(s): Goldstein, Nathan
Title: The Art of Responsive Drawing
Edition: 6^a Year: 2006
Local: New Jersey
Publisher: Prentice Hall
ISBN Code:

Author(s): Massironi, Manfredo
Title: Ver pelo Desenho
Edition: 3^a Year: 2010
Local: Lisboa
Publisher: Edições 70
ISBN Code:

24. Complementary Bibliography

Author(s): Edwards, Betty
Title: Drawing on the Right Side of the Brain: The Definitive.
Edition: 8^a Year: 2020
Local: London
Publisher: Souvenir Press
ISBN Code:

Author(s): Molina, Juan J. G. (coord.)
Title: Las Lecciones del Dibujo
Edition: 5^a Year: 2011
Local: Madrid
Publisher: Ediciones Cátedra, S.A.
ISBN Code:



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Ficha técnica MIP / MIP Datasheet	
Título / Title	Course Unit Program 'DESENHO': Academic Year 2025/2026
Autor / Author	Profª Doutora Arqtª ELISA MARIA COELHO FERREIRA BERNARDO
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