UNIVERSIDADE LUSÍADA
LISBOA

Course Unit Program
SCRIPT WRITING

Academic Year 2026/2027

1. Organic Unit

Faculty of Architecture and Arts

2. Course

ARTS AND MULTIMEDIA COMMUNICATION

3. Cycle

1st

4. Course Unit

SCRIPT WRITING (V3009)

5. Scientific Area

6. Curricular Year

1st

7. Type of Curricular Unit / Semester

2nd Semester

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8. Class type and workload (work time)

Theoretical classes:	
Practical classes:	
Theoretical-Practical Classes	30,00
Tutorial Guidance:	20,00

9. ECTS Credits

6,00

10. Scientific Area Coordinator

11. Regent

Prof. Doutor JOÃO MIGUEL DE CARVALHO LOPES MESQUITA

12. Assistants

13. Teaching Language

Portuguese

14. General Objectives

By the end of this course, students should have acquired skills in identifying, characterising and experimenting with scriptwriting and its role as a structuring element in the production of visual, audiovisual and multimedia artistic content.

15. Specific Objectives

Students should be able to create a script from a brief or an original idea. Students should be able to adapt the script from a textual format to a visual, sound and audiovisual format. Students should understand the role of the scriptwriter in the context of audiovisual media production. Students should understand the role of the scriptwriter in the context of digital media production.

16. Skills to be acquired

Skills in visualizing and composing images, both still or in sequence; Skills in understanding sound as a complementary form of expression. Writing audiovisual scripts and scripts for digital media. Increased theoretical and historical contextualisation of audiovisuals and digital media.

17. Teaching Methodology

The teaching methodologies used in the curricular unit are the expository method, where students are introduced to the theoretical component of the subject and case studies are analysed; the interrogative method, where students have the opportunity to ask questions; and the active method, where students are invited to apply the subject matter in practice. In some circumstances the flipped classroom method can be applied.

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18. Course Unit Program

1. The script as a structure;

The script and the literary text;
The script and causal relationships;
Aristotle's dramatic structure, as the fundamental structure of the visual and sound object;
Campbell's monomyth;
Graphic diaries: free writing and brainstorming;
Discursive models: formal, real, mimetic;
concept, argument, premise;
Production illustrations and storyboard;

2. The artistic script: illustration, photography, sound;

3. The audiovisual script
Principles of film form (Bordwell). Film language and syntax (Monaco);
Synchronous sound as a complement to the image;
Characterisation of space and time: scenes and editing;
People: social actors and actors.

3 The multimedia script

Deleuze & Guattari's Rizhome;
Media convergence;
Manovich's cultural interfaces and database narratives;
Murray's multiform narrative;
The spatial narrative;
Emerging narratives (Sweeney) and artificial intelligence algorithms;
Narrative design;

19. Assessment Methods

The continuous assessment methodology follows the University's general regulations as well as the specific course regulations. Other elements of assessment can be obtained under the terms of Article 8(e). This classification is the weighted average of the exercises carried out during continuous assessment, where the weight = 2x/n(n+1). The final assignment consists of the development and production of a script in a medium of the student's choice, based on a set of proposed exercises.

20. Didactic Resources

audiovisual studio
multimedia room
creative cloud
fountain/storyboarder/storyrunner

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21. Sustainability Objectives

The general and specific objectives of the course focus on the acquisition of general and specific competences for the development of screenwriting with a focus on quality (objective 4). Taking into account the use of material resources, the course is taught taking into account the ecological and human footprint in predominantly natural environments (objectives 13-14-15).

22. Keywords

screenwriting
scriptwriting
narrative design

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23. Main Bibliography

Author(s):	Monaco, James		
Title:	How to Read a Film		
Edition:	4	Year:	2009
Local:	New York, NY		
Publisher:	Oxford University Press		
ISBN Code:	9780195321050		

Author(s):	Gates, Tudor		
Title:	Scenario		
Edition:		Year:	2002
Local:	London, UK		
Publisher:	Wallflower		
ISBN Code:	1903364264		

Author(s):	Murray, Janet		
Title:	Hamlet on the Holodeck		
Edition:	2	Year:	2017
Local:	Cambridge, MA		
Publisher:	The MIT Press		
ISBN Code:	0262533480		

24. Complementary Bibliography

Author(s):	Berger, Ross		
Title:	Dramatic Storytelling & Narrative Design		
Edition:		Year:	2019
Local:	Boca Raton, FL		
Publisher:	CRC Press		
ISBN Code:	1138319732		

Author(s):	Christopher W. Totten		
Title:	An Architectural Approach to Level Design		
Edition:	2	Year:	2019
Local:	Boca Raton, FL		
Publisher:	CRC Press		
ISBN Code:	081536136X		

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Título / Title	Course Unit Program 'GUIONISMO': Academic Year 2026/2027
Autor / Author	Prof. Doutor JOÃO MIGUEL DE CARVALHO LOPES MESQUITA
Classificação / Classification	-
Descritores / Descriptors	-
Colaborador(es) / Colaborator(s	-
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